



AUTOMOTIVE TECHNOLOGY GROUP LIMITED
ABN: 38 106 337 599

ASX / Media Release

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ASX Code: ATJ

Company Overview

Automotive Technology Group (ATG) is the designer and manufacturer of the patented low emission, high fuel efficiency Sprintex® twin screw supercharger.

The Sprintex® twin screw supercharger is the most efficient supercharger in the world but has been comparatively expensive to produce resulting in the supercharger market being dominated by less efficient Roots style superchargers. Following a major step of its business plan being achieved - low cost volume manufacturing in an offshore automotive centre - ATG is now ideally positioned to participate in the exponential growth underway in the global forced induction marketplace.

Fast Facts

Shares on Issue:	586m
Options:	29m
Market Capitalisation:	approx. \$14m

Directors / Senior Management

Richard Siemens	Non-Executive Chairman
Steven Apedaile	Managing Director
Michael Wilson	Non-Executive Director
Richard O'Brien	Independent Director
Michael van Uffelen	Chief Financial Officer
Jay Upton	Business Dev. Manager
Jon Williams	General Mgr. - Operations

Recent ASX Announcements

- 1/08/11 - Patersons appointed Lead Manager for Entitlement Issue Shortfall Placement.
- 14/07/11 - Agreement for USA OEM representation signed.
- 5/07/11 - Agreement for Malaysian JV signed.
- 27/05/11 - ATG to raise up to \$6.9 million via an entitlement issue.
- 29/04/11 - ATG receives first purchase order for supply of Sprintex supercharger systems on Proton Satria Neo.
- 14/02/11 - MOU with Proreka, a Malaysian auto parts manufacturer to establish a JV Sprintex supercharger manufacturing facility.
- 7/02/11 - ATG's Sprintex supercharger confirmed as world's most efficient supercharger system.
- 9/11/10 - ATG focuses growth plans on becoming Original Equipment Supplier for automotive OEM companies.

Company Contacts

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'Bullet' to distribute ATG Products in Australia and NZ

Automotive Technology Group Limited (ASX: ATJ, "ATG" or "the Company") is pleased to announce an agreement with Queensland based, Bullet Performance Products Pty Ltd ("Bullet Cars") for the exclusive aftermarket distribution of ATG products, including Sprintex superchargers and supercharger systems in Australia and New Zealand.

Under the agreement, Bullet Cars will manage the supply of Sprintex aftermarket products to ATG's existing dealer network, provide sales support in Australia and New Zealand, manage new dealerships and utilize the Sprintex supercharger range in new Bullet Cars design and performance, off road and diesel supercharger systems.

Bullet Cars is a prominent designer and manufacturer of supercharger systems to suit both the performance and 4WD markets throughout Australasia and overseas. The Sprintex range of superchargers and supercharger systems will now utilise the sales network, technical support team and well developed marketing and distribution network that Bullet Cars have developed over the past 8 years.

"We believe that the handling of ATG's aftermarket products by Bullet Cars in Australia and New Zealand will accelerate sales and further enhance the overall service and delivery to the existing dealer networks of both ATG and Bullet Cars and ensure a continuing stream of innovative affordable supercharger product now and into the future," said Tom Rabold, Managing Director of Bullet Cars.

"After working with ATG on the original Bullet Supercar and since then having had the opportunity to sell, install and evaluate each of the Sprintex supercharger systems, we are delighted to become the distributor of this exceptional product".

Steven Apedaile, Managing Director of ATG said, "With this exclusive agreement in place for the aftermarket distribution of our supercharger products in Australia and New Zealand, the Company can continue to focus on expanding sales in the OEM* market following the commencement of our joint venture with Proreka in Malaysia, first order to supply the Sprintex superchargers for the Proton Satria Neo and the appointment of Kenmar Corporation for OEM representation in North America"

**Original equipment manufacturer*



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About Automotive Technology Group

Automotive Technology Group Limited ("ATG") listed on the ASX in May 2008. It is the designer and manufacturer of the patented low emission, high fuel efficiency Sprintex® twin screw supercharger product range.

Motor vehicle and motorcycle manufacturers are increasingly turning to superchargers to help meet tougher vehicle emissions and fuel efficiency targets being set by governments globally, and the Sprintex® supercharger achieves these two goals while ensuring that engine performance is not compromised.

ATG operates from a specialist research and development, and low volume manufacturing facility in Perth, Western Australia and is establishing a high volume, low cost manufacturing facility in Malaysia with a joint venture partner, Proreka.

Kenmar Corporation is ATG's exclusive sales representative for the original equipment manufacturer market (OEM) in North and South America and Proreka (M) Sdn. Bhd. is ATG's exclusive sales agent for Asia and exclusive distributor for Malaysia.

In Australia and New Zealand, Sprintex® products will be exclusively distributed by Bullet Cars.

Visit www.atggroup.com.au or www.sprintex.com.au for more information.

About Bullet Performance Products Pty Ltd

Bullet Cars is more than just your average performance workshop; they design and manufacture the supercharger systems that other workshops fit. Founded in 1998 as a kit car company, Bullet Cars quickly grew into Australia's first low volume car company to achieve full Australian Design Rules compliancy for the Bullet Roadster and Roadster SS.

It was with the R&D and the knowledge gained from designing supercharger applications for the Roadsters from which customers started asking Bullet Cars to supercharge different vehicles. Bullet Cars was founded to cater for these requests.

These days, Bullet Cars is the leading Supercharger specialist in the Southern Hemisphere with more aftermarket systems than any other company. In 2009, this achievement was acknowledged on a global scale when Bullet Cars won the Global Media award for BEST NEW FOUR WHEEL DRIVE PRODUCT at the prestigious SEMA show in Las Vegas with their supercharger system to suit the [Toyota Landcruiser 200 Series V8](#).

Visit www.bulletcars.com for more information.