

4 October 2011

Company Announcements Office ASX Limited Level 4, Exchange Centre 20 Bridge Street SYDNEY NSW 2000

Dear Sir/Madam

In accordance with Listing Rule 3.17, attached are copies of the following documents which will be sent to shareholders today with their interim dividend statements:

- 1. Letter to shareholders, together with attachments
- 2. CCA's Shareholder News 2011

Yours faithfully

**George Forster** 

General Counsel and Company Secretary



4 October 2011

Dear Shareholder

## Interim Dividend for the Half Year to 1 July 2011

On 9 August 2011, your Directors announced a net profit after tax for the first half of 2011 of \$234.1 million, before significant items, representing an increase of 5.5% over the same period last year.

An interim dividend of 22c per share fully franked has been declared, representing an increase of 7.3% over the first half of 2010. CCA expects to be able to fully frank its dividends for the foreseeable future.

Enclosed is your Dividend Statement.

## Important Information about payment of your future Dividends

Currently, CCA shareholders can receive their dividend payments by cheque or direct credit or by participation in the dividend reinvestment plan (DRP). As previously advised, from April 2012, CCA will be introducing a system of mandatory direct crediting of dividends and cheques will only be paid to overseas shareholders without an Australian financial institution account or in exceptional circumstances.

There is no action required if you have notified the Share Registry of your Australian financial institution account details, or you fully participate in the DRP, or you are an overseas shareholder without an Australian financial institution account. Your current instructions will remain unchanged.

**Action required:** All other shareholders who receive dividends by cheque will need to provide CCA's Share Registry with details of an Australian financial institution account for the direct credit of dividends or elect to participate in the DRP.

If your participation in the DRP is on a partial basis, you will need to notify your Australian financial institution account details to the Share Registry to enable the cash component of your dividend to be directly credited.

Attached are the following forms:

- 1. Request for Direct Credit of Payments
- 2. DRP Application or Variation form

Please complete one of these forms, or both forms if you select partial DRP participation, and return the form/s to CCA's Share Registry in the enclosed business reply paid envelope as soon as possible. You may also provide this information online at www.linkmarketservices.com.au.

If you have not provided your Australian financial institution account details or an election for full participation in the DRP by the Record Date for the April 2012 dividend payment, your dividends will be set aside and held until we receive these details or a DRP election for full participation.

## ShareGift Australia

CCA continues to support ShareGift by giving our shareholders the opportunity to donate small parcels of shares to charity.

ShareGift is a not-for-profit organisation that provides an opportunity for Australian shareholders to sell shares that might otherwise be difficult or expensive to trade and donate the proceeds to charity without having to pay brokerage fees.

## Donating shares to ShareGift

If you wish to participate in ShareGift, please complete the enclosed Share Sale Donation form and return it in the Reply Paid envelope provided.

Please note that this is a voluntary initiative for those who wish to sell small parcels of shares and donate the proceeds to charity. It is not a recommendation to sell shares. If you do not wish to participate in the sale of shares, you do not need to do anything.

## Tax Benefits

ShareGift only makes donations to Australian charitable organisations with deductible gift recipient (DGR) status and therefore donations over \$2 to ShareGift are tax deductible.

Please contact ShareGift Australia if you have any queries on: 1300 731 632 or by email to info@sharegiftaustralia.org.au.

## Your CCA Shareholding

If you have any queries relating to your CCA Shareholding, please contact our Share Registrar:

Link Market Services Limited, Level 12, 680 George Street, Sydney NSW 2000

Phone: 02 8280 7121 Fax 02 9287 0303

Email: registrars@linkmarketservices.com.au

Yours faithfully

George Forster

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General Counsel and Company Secretary



Secretary/Director (delete one)

All Registry communications to: Link Market Services Limited Locked Bag A14 Sydney South NSW 1235 Australia Telephone: (02) 8280 7121

Telephone: (02) 8280 7121 Facsimile: (02) 9287 0303 ASX Code: CCL

Email: registrars@linkmarketservices.com.au Website: www.linkmarketservices.com.au

A REQU	JEST FOR DIRECT CREDIT OF PA	AYMENTS
Please use a BLACK pen. Print CAPIT letters inside the shaded areas.	A B C 1 2 3	
	on, Branch and Account into which you wish to ha tion (if any) unless we receive specific instructions	
A direct credit request form is required for	or each holding.	
Name(s) in which your account is held		
BSB Number (must be 6 digits)	Account Number	Account Type (eg S1)
Name of Financial Institution		
Branch Suburb/Town		
B SIGNATURE(S) O	F SECURITYHOLDER(S) - THIS N	MUST BE COMPLETED
Securityholder 1 (Individual)	Joint Securityholder 2 (Individual)	Joint Securityholder 3 (Individual)
Sole Director and Sole Company	Director/Company Secretary (delete one)	

Signing Instructions: This form should be signed by the securityholder. If a joint holding, all securityholders should sign. If signed by the securityholder's attorney, the power of attorney must have been previously noted by the registry or a certified copy attached to this form. If executed by a company, the form must be executed in accordance with the company's constitution and the *Corporations Act 2001* (Cth) (or for New Zealand companies, the *Companies Act 1993*).

Date

Privacy Clause: Link Market Services Limited advises that Chapter 2C of the Corporations Act 2001 requires information about you as a securityholder (including your name, address and details of the securities you hold) to be included in the public register of the entity in which you hold securities. Information is collected to administer your securityholding and if some or all of the information is not collected then it might not be possible to administer your securityholding. Your personal information may be disclosed to the entity in which you hold securities. You can obtain access to your personal information by contacting us at the address or telephone number shown on this form. Our privacy policy is available on our website (www.linkmarketservices.com.au).





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## A DIVIDEND REINVESTMENT PLAN APPLICATION OR VARIATION

Please use a BLACK pen. Print CAPITAL letters inside the shaded areas.

ABC

1 2 3

Where a choice is required, mark the box with an 'X'



This form is to be completed where the securityholder wishes to have their payments reinvested under the rules of the Dividend Reinvestment Plan (DRP).

I/We being the abovenamed holder of registered securities wish to participate in the Company's DRP as indicated below. I/We authorise the application of the payment to me/us with respect to the number of securities participating in the DRP at the price and subject to the rules of the DRP.

I/We hereby agree to be bound by the rules of the DRP in subscribing for or acquiring additional securities. I/We acknowledge that I/we may vary or terminate my/our participation in the DRP, in accordance with the rules of the DRP. This will cancel any earlier DRP instructions and take priority over any direct credit instructions.

Degree of Participation (mark the appropriate Box with an 'X'):

	FULL PARTICIPATION –	Including any further acquisitions.
	PARTIAL PARTICIPATION -	Please specify the number of securities to participate in the DRP.
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	TERMINATION -	If you wish to cancel your participation.

B SIGNATURE(S) OF	SECURITYHOLDER(S) – THIS	MUST BE COMPLETED
Securityholder 1 (Individual)	Joint Securityholder 2 (Individual)	Joint Securityholder 3 (Individual)

Sole Director and Sole Company Secretary/Director (delete one) Director/Company Secretary (delete one)

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Date \_\_\_\_/\_\_\_\_

Signing Instructions: This form should be signed by the securityholder. If a joint holding, all securityholders should sign. If signed by the securityholder's attorney, the power of attorney must have been previously noted by the registry or a certified copy attached to this form. If executed by a company, the form must be executed in accordance with the company's constitution and the *Corporations Act 2001* (Cth) (or for New Zealand companies, the *Companies Act 1993*).

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## ShareGift Australia – Share sale donation form



Please complete the following form to sell your shares and donate the proceeds to ShareGift Australia. ASX company code CCL COCA-COLA AMATIL LIMITED Name of company being sold (optional) Class of share (e.g. ordinary shares, converting preference etc). Number of shares to donate Optional: please suggest a charity or charities to benefit from ShareGift Australia distributions Shareholders name(s) Shareholder 1 First Middle Title name name Surname Shareholder 2 First Middle Title Surname Shareholder 3 Middle First name name Surname Address shown on register Street address State Postcode Address for receipt to be sent (if different from above) Postal address Postcode State Facsimile Work phone Please tick if your holding is: If issuer sponsored, please provide your Securityholder Reference Number (SRN): Issuer sponsored OR **CHESS Sponsored** If CHESS Sponsored, please provide your Holder Identification Number (HIN): Please provide sponsoring broker's name: Х Shareholder signatures The instruction to sell the shares is irrevocable as at the time the donation form is signed by the donor/s. The timing of the actual sale is at the discretion of ShareGift Australia. If your shareholding is issuer sponsored or sponsored by JBWere Pty Ltd or Macquarie Equities Limited, please sign and date your agreement with the following statement: I/We authorise any person nominated by ShareGift Australia in my/our name and/or my/our behalf to confirm my/our holding of the above shares with the relevant registry and to direct JBWere Pty Ltd or Macquarie Equities Limited to sell those shares and to pay the proceeds of sale to ShareGift Australia. I/We confirm that I am/ we are entitled or authorised to transfer such shares free from liens, charges or other third party rights If your shareholding is sponsored by a broker other than JBWere Pty Ltd or Macquarie Equities Limited, please sign and date your agreement with the following statement: I/We authorise my/our broker, details I/we have provided above, to convert the shares indicated above to issuer sponsored, in order for me/us to sell these shares and pay the proceeds of sale to ShareGift Australia. On receipt of the issuer sponsored statement from the Share Registry, I/we will forward the statement to ShareGift Australia and I/we authorise any person nominated by ShareGift Australia in my/our name and on my/our behalf to direct JBWere Pty Ltd or Macquarie Equities Limited to sell those shares and to pay the proceeds of sale to ShareGift Australia. Shareholder 1 signature Shareholder 2 signature Shareholder 3 signature Date signed Date signed Date signed Please return your completed form to ShareGift Australia, C/ Link Market Services in the enclosed Reply Paid envelope. Office use only - ASX fees claim form ITS trade details Date ITS Reference Amount claimed Price Transaction ID Amount claimed 164 CHESS message details

Transaction ID

CHESS transfer (015/017/001) message details (refer separate form for transaction details)

Amount claimed



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Facsimile: (02) 9287 0303 ASX Code: CCL

Email: registrars@linkmarketservices.com.au Website: www.linkmarketservices.com.au

## **EMAIL COLLECTION AND ONLINE NOTIFICATION FORM**

Help us help the environment. Shareholders are encouraged to receive all shareholder communications electronically, including dividend statements, annual reports, company announcements and notices of shareholder meetings. By providing us with your email address, you also avoid mailing delays as your documents are sent and received on the due date. It will also result in a reduction in costs for CCA and it will reduce the adverse impact on our environment.

Please s	select one of the following options:
	1. Yes, I would like to receive ALL my shareholder information electronically. I have provided my email address below.
Lancard Control	OR
	2. Yes, I would like to receive all of my shareholder communications electronically, except my dividend statements. Please main me a printed copy of these statements. I have provided my email address below.
My emai	il address is:

If you do not select which option you prefer, you will be treated as having selected option 1.

In accordance with current legislation, CCA will make the annual report available on its website and provide printed annual reports only to those shareholders who elect to receive them in that form.

Thank you for your support in helping us better communicate with you.



## Help reduce paper usage

Did you know you can now get all your shareholder communications by logging onto www.linkmarketservices.com.au

## **Portfolio**

- Holding Summary
- Holding Balance History
- Payment History
- Transaction History

## **Update your Details**

- Change Address
- Payment Instructions
- Update TFN/ABN
- Communication Options

## Shareholder Voting (Online Voting)

## Market Information

- Price & Volume Charts
- Historical Prices
- How to sell my shares

## You can also log onto Coca-Cola Amatil Limited's website at www.ccamatil.com to access:

- Annual Reports
- ASX Announcements
- AGM Presentations
- Dividend Information

# FINANCIAI

		2011 6 months	2010	2009	2008	2007
INCOME STATEMENT	ENT					
Trading Revenue	Sm	2,211.1	4,490.3	4,436.0	4,091.4	4,393.2
EBIT - before significant items	Sm	386.1	844.9	787.3	713.8	653.1
Net Profit - before significant items	Sm	234.1	9.905	449.0	404.3	366.3
Significant items net of tax	Sm	(80.5)	(8.3)	1	(18.7)	(55.6)
Net Profit	\$m	153.6	497.3	449.0	385.6	310.7
BALANCE SHEET						
Net Debt	Sm	1,766.8	1,689.4	1,648.0	1,939,4	1,607.3
Equity	\$m	1,778.7	1,833,4	1,600.1	1,372.0	1,440.7
Capital Employed	Sm	3,545.5	3,522.8	3,248,1	3,311.4	3,048.0
KEY RATIOS						
Capital expenditure to revenue	96	7.6	8.3	6.9	89.	9.9
Return on Average Invested Capital?	%	17.6	17.8	16.5	16.1	13.6
EBIT Interest Cover <sup>2</sup>	times	6.1	6.3	5.9	4.7	4.7
PER SHARE INFORMATION						
Earnings per Share – before signilicant items	cents	30.9	67.3	60.5	54.9	48.8
Earnings per Share	cents	20.3	0.99	60.5	52.4	41.3
Dividends per Share	cents	22.0	48.5	43.5	39.0	35.5
Level of Franking - Final	%	100	100	100	100	100
- Interim	36	100	100	100	100	100

which was sold on 2007 includes results from the South Korean business. 24 October 2007 Before sign ficant dens

# FINANCIAL HIGHLIGHTS

EARNING BEFORE INTEREST AND TAX\* 3.3%

**NET PROFIT\*** 

5.5%

INCREASE

INCREASE

08 80 of

DIVIDENDS PER SHARE

RETURN ON AVERAGE INVESTED CAPITAL\*

7.3% INCREASE

1.3 POINT INCREASE

before significant items
 Please note that for comparative purposes, historical data relates to first half performance (ie: 6 months only)

@CCA



CCA strongly supports sucial and environmental activities though the community and environmental programs. These programs help to sustain business performance by strengthening the communities in which CCA operates, improving business efficiency and developing strong relationships with crong relationships with micrasses distributed by the substitution of the substitution of the support of the s

The Sustainability@CCA report is available on our website, www.ccamatil.com.

## CONTACT DETAILS

## HOW TO CONTACT US

For enquiries about CCA, contact Investor Relations: Coca-Cola Amatil

Investor Relations 40 Mount Street North Sydney NSW 2060

Email: investors@ccamatil.com

## SHAREHOLDER ENQUIRIES

Investors seeking information about their shareholding, including dividend statements and change of address, should contact CCAS Share Registry. Shareholders should have their Security holder Reterence Number (SRN) of Holder Identification Number (HIN) available when contacting the Share Registry.

Link Market Services Limited Locked Bag A14 Sydney South NSW 1235

Website: www.linkmarketservices.com Email: registrars@linkmarketservices.com.au



For more information please visit www.ccamatil.com



I believe that the operating performance in the first that it as been solid given the business has had to manage external headwinds, as well as the cycling of a very strong first half result in 2010. The combination of devastating maker lid stasters in Mustralial and New Zealand, rapid increases in ream costs and the inpact of translation on offshore earnings from the stronger Australian dollar reduced our net profit growth by around 5% for the half.

The successful execution of our infrastructure programs in expanding annufacturing capacity and improving operational efficiency has again delivered a reduction in operating costs and further improvements in our customer servicing capability. Combined with the restructuring of the SPC Achalina (SPCA) business, I believe these initiatives will continue to viden the operating capability lead on our compations.

market share position despite a high level of competitor discounting activity in the grocery channel during May and June. New product development for the

The business has maintained its strong

half was focussed on the rollout of new

frozen beverage portfolio continues to grow strongly with volume growth of over 20% as a result of the expansion

packages and flavour extensions. The

of the customer base combined with the

introduction of new flavours.

Looking forward, CCA will continue to focus on executing its organic quevit strategy. The business continues to deliver efficiency and customer service improvements ahead of internal targets from the strong pleiblen of capatia lopiects, with returns generated on invested capital increasing to a record level of 17.6% for the half. Our Indonessian & PMG business continues to deliver material improvements in performance, thresh by improved capability, increases in manufacturing capacity and a material increase in cold drink coller pleements. And our alcoholic beverages business continues to enhance

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Terry Davis Group Managing Director

# **OPERATIONS**

This was a very commendable outcome given the impact on earnings from lower demand attributable to the Christchurch earthquake in February. While the physical damage was localised to Christchurch, the flow on affect to consumer confidence and The New Zealand business delivered local consumption was felt across New Zealand currency earnings in line with last year. trading season. As well, the generally softer consumer spending environment experienced in 2010 continued into 2011, limiting category growth. Notwithstanding costs caused by the destructive floods in Queensland and Victoria and Cyclone Yasi which occurred during the peak summer before interest and tax (EBIT) increasing by 3.0% to \$281.0 million. The business has had to deal with the impact on volumes and a short-term increase in delivered a solid result with earnings The Australian beverage business

on flavour extensions with Powerade Black successfully learnched in the lead up to the Ruguy World Cup, quickly establishing itself as the No. I Powerade flavour and driving overall growth for the Powerade Jand. market share position over the half.

New product development was focussed The business has maintained its strong

> the difficult conditions, mix improvements Project Zero efficiency gains and cost out initiatives underpinned the growth in margins from 19.9% to 20.2%.

## INDONESIA & PNG

**NEW ZEALAND & FIJI** 

significant manufacturing and distribution investments CCA has made to reduce its The Indonesian business delivered a solid esult with local currency EBIT increasing one-way-pack (OWP) products and the cost of doing business were the major contributors to the profit growth for the half.

entered into a new 10 year agreement with Beam Global Spirits for the

In March, CCA announced that it had ALCOHOL, FOOD & SERVICES

manufacture, sales and cistibution of the Beam premium spirits portfolio in Assiralia, Beam Global's second largest market in the world. The new arrangements with Beam Global made CCA responsible for the sales and A highlight for the half was the volume growth of Nnture Mad Johry Juice which grow by over 30%. Band Coca-Cola. Sprite and Fanta in OWP formar also posted strong performances, growing volve 20%, Volumes however for the lower the traditional channel declined as high tood and other inflation affected the discretionary income levels of consumers value returnable glass bottle packs in in the lower income demographic.

strong earnings result as the economy continues to benefit from increased mining The PNG business also delivered another investment and high commodity prices. A highlight of the result was the strong performance of brand Coca-Cola which grew by over 20%. 23.9%



EBIT INCREASE NDONESIA & PNG

-RANKL



IN NET PROFIT\* INCREASE

## IN INTERIM DIVIDEND PER SHARE INCREASE

7.3%

## SPC ARDMONA BUSINESS

appropriate operating framework in light of the difficult trading conditions facing review also found that as a consequence of the stronger Australian dollar SPCA is currently not competitive in many the business as a result of the sustained strengthening of the Australian dollar. excess manufacturing capacity and as a result the current three manufacturing sites in Victoria will be consolidated into two, resulting in the closure of the grocery private label contracts move to The review determined that SPCA has export markets and has seen domestic Mooroopna manufacturing site. The

realisable value. distribution of the entire Beam portfolio in Australia in its own right. This sales and distribution responsibility had previously bean carried out on behalf of Pacific Beverages. Since 1 April 2011, revenue

into the Shepparton facility will lead to a reduction of around 150 positions in the business, CCA will offer every affected employee alternative The consolidation of manufacturing beverage business.

> declining by 35% over the last 12 months earnings growth driven by improved earnings from refrigeration and equipmen

The Services business achieved solid management services, higher demand

competitiveness against cheap imported brands and private label categories unprofitable export and domestic private label activities. The stronger Australian

dollar continues to impact SPCA's in Australia and its earnings from activities into the higher growth, higher margin snacking market. We have a number of new products in the pipeline

in the growing snack category by leveraging the Goulburn Valley and SPC brands into a broader range of snacking categories and by further expanding our range of brands into the convenience

## FINANCIAL POSITION

The balance sheet remains in a very strong position with EBIT interest cover improving from 5.6x to 6.1x and net deb increasing by \$57.0 million to \$1.767 billion, CCA has total committed debt with an average maturity of 4.5 years as at 1 July 2011. CCA has completed the refinancing of all 2011 and 2012 facilities of approximately \$2.3 billion maturing debt

## OUTLOOK

stronger earnings growth in the second half of this year, with a further trading update to be provided to the market in November 2011. The business would expect to generate





\* before significant items

# and other channels.

CCA has undertaken a comprehensive review of its SPC Ardmona business. The scope of the review was to develop an

imported products. As a result, excess inventory that needs to be sold below cost has been written down to its net

being recognised within the Alcohol, Food SPCA recorded an earnings decline as the business continued to exit a number of

& Services segment.

and earnings of the Beam portfolio are

employment opportunities within CCA's Going forward, SPCA will refocus its

with a strategy to increase our presence for refrigeration servicing contracts and lower operating costs as a result of