



Customers Limited  
Unit 2, 148 Chesterville Rd  
Cheltenham VIC 3192  
T 1300 305 600  
F 1300 721 883  
[www.customersatm.com.au](http://www.customersatm.com.au)

**ASX Announcement  
10 November 2011**

**CUSTOMERS WINS COLES EXPRESS ATM DEAL**

Customers Limited (Customers) today announced an agreement with Coles to provide a full managed service across more than 400 ATMs in Coles Express service stations and convenience stores.

The agreement, which followed a competitive tender process, is for a five-year term.

Securing this agreement solidifies Customers' expansion into the outsourced managed ATM services space, providing the company with incremental annuity revenue and further diversifying existing transaction-based revenue streams.

Customers will provide ATM hardware and software, ongoing maintenance, cash servicing, branding and 24-hour technical support to Coles Express.

Customers Managing Director Tim Wildash said the agreement was a significant endorsement of the company and its service offering.

"Securing an agreement of this scale with one of our country's largest and most successful retailers shows just how competitive we are and will continue to be in this space. This demonstrates our capabilities in managed services for both the financial institutions and the corporate sectors," Mr Wildash said.

"Globally recognised state-of-the-art equipment from our partner, Nautilus Hyosung, combined with our scale, unmatched nationwide resources and experience allows us to offer major retailers and financial institutions in Australia a fully customised and advanced solution.

"We're looking forward to working with Coles and providing their customers with the latest in convenience ATMs, ensuring fast, safe and reliable access to cash when they need it."

Customers will be installing Nautilus Hyosung's leading bank-style ATMs combined with Kalignite software at Coles Express sites. Kalignite software will enable advanced functionality and personalised service to be delivered directly to Coles Express customers.

Under the agreement, Customers will upgrade existing Coles Express ATM facilities, and will be installing ATMs at Coles Express sites that do not currently have ATM facilities.

All ATMs as part of the deal will be branded in Coles Express livery and the installation program will run into mid-2012.

The capital expenditure required by Customers to perform the contract will be entirely funded from existing credit lines. As this is incremental revenue Customers expects it to be EPS enhancing from year one.

- Ends -



**For further information, please contact:**

Rohan Martin  
Corporate Affairs Manager  
Customers Limited  
Ph: 03 9090 4745 / 0466 207 822  
Email: [rmartin@customersatm.com.au](mailto:rmartin@customersatm.com.au)

**About Customers ATM**

Customers ATM is a member of Customers Limited, listed on the Australian Securities Exchange (ASX: CUS) and operator of Australia's largest fleet of ATMs. The company's ATMs are contracted to merchants across Australia. The company operates ATMs for Bank of Queensland, whilst also carrying a range of bank brands on selected terminals, including Bendigo Bank, Citibank and Arab Bank of Australia, as well as its own brands. Customers is recognised as a leading independent owner and deployer of ATMs and the company is quality certified to ISO 9001.