

# Appendix 3Y

## Change of Director's Interest Notice

*Information or documents not available now must be given to ASX as soon as available. Information and documents given to ASX become ASX's property and may be made public.*

Introduced 30/09/01 Amended 01/01/11

<b>Name of entity:</b> Digital Performance Group Limited
<b>ABN:</b> 30 000 386 685

We (the entity) give ASX the following information under listing rule 3.19A.2 and as agent for the director for the purposes of section 205G of the Corporations Act.

<b>Name of Director</b>	Phillip Pryke
<b>Date of last notice</b>	22 March 2011

### Part 1 - Change of director's relevant interests in securities

*In the case of a trust, this includes interests in the trust made available by the responsible entity of the trust*

Note: In the case of a company, interests which come within paragraph (i) of the definition of "notifiable interest of a director" should be disclosed in this part.

<b>Direct or indirect interest</b>	Indirect
<b>Nature of indirect interest (including registered holder)</b> <small>Note: Provide details of the circumstances giving rise to the relevant interest.</small>	Phillip Pryke is a shareholder and a Director of Co-Investor Capital Partners Pty Limited.  Co-Investor Capital Partners (NZ) Limited is a subsidiary of Co-Investor Capital Partners Pty Limited.
<b>Date of change</b>	24 March 2011
<b>No. of securities held prior to change</b>	324,480,306 fully paid ordinary shares
<b>Class</b>	Ordinary shares
<b>Number acquired</b>	403,500 ordinary shares
<b>Number disposed</b>	N/A
<b>Value/Consideration</b> <small>Note: If consideration is non-cash, provide details and estimated valuation</small>	\$8,773.50

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+ See chapter 19 for defined terms.

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<b>No. of securities held after change</b>	Co-Investor Capital Partners Pty Ltd <Co-Investor No 1 Fund A/C> 29,312,071 ordinary shares.  Co-Investor Capital Partners (NZ) Limited <Co-Investor No 2 Fund A/C> 6,840,402 ordinary shares.  Co-Investor Capital Partners Pty Limited <Co-Investor No 3PIPE Fund A/C> 288,731,333 ordinary shares.
<b>Nature of change</b> Example: on-market trade, off-market trade, exercise of options, issue of securities under dividend reinvestment plan, participation in buy-back	On-market purchases.

### Part 2 – Change of director's interests in contracts

Note: In the case of a company, interests which come within paragraph (ii) of the definition of "notifiable interest of a director" should be disclosed in this part.

<b>Detail of contract</b>	N/A
<b>Nature of interest</b>	N/A
<b>Name of registered holder (if issued securities)</b>	N/A
<b>Date of change</b>	N/A
<b>No. and class of securities to which interest related prior to change</b> Note: Details are only required for a contract in relation to which the interest has changed	N/A
<b>Interest acquired</b>	N/A
<b>Interest disposed</b>	N/A
<b>Value/Consideration</b> Note: If consideration is non-cash, provide details and an estimated valuation	N/A
<b>Interest after change</b>	N/A

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**Part 3 – +Closed period**

<b>Were the interests in the securities or contracts detailed above traded during a +closed period where prior written clearance was required?</b>	No
<b>If so, was prior written clearance provided to allow the trade to proceed during this period?</b>	N/A
<b>If prior written clearance was provided, on what date was this provided?</b>	N/A

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