



ASX ANNOUNCEMENT

13 January 2011

Completion of Non-Renounceable Rights Issue

Datasquirt Limited advises that 2,767,177 fully paid ordinary shares were allotted and issued today, 13 January 2011, to Eligible Shareholders who applied for shares under the Rights Issue.

The shortfall of 1,236,914 ordinary shares will be issued to the underwriters by 27 January 2011 or earlier.

For more information please contact:

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About Datasquirt

Datasquirt (ASX: DSQ) supplies CONTACT™, an award-winning, enterprise grade, multi-channel (email, SMS, fax and web-chat) communication solution. Businesses use CONTACT™ to acquire, retain and service customers to achieve revenue growth in a cost-effective and efficient manner. Datasquirt is headquartered in Auckland, New Zealand, with offices in London, Sydney and Düsseldorf. Datasquirt™ and CONTACT™ are trademarks of Datasquirt Limited. All other brand or product names are trademarks or registered trademarks of their respective holder(s). For more information see www.datasquirt.com, visit the Datasquirt blog at <http://blog.datasquirt.com>, follow Datasquirt on Twitter at <http://twitter.com/datasquirt>, call +64-9-358-5878 or +1-888-433-9882, or email info@datasquirt.com.