

15 April 2011

ASX RELEASE

THE MINIMUM HOLDING BUY BACK RECORD DATE

On 4 April 2011, Everest Financial Group Limited (**Company**) announced that it proposed to institute a buy back of shares from shareholders holding less than a marketable parcel of shares (**Minimum Holding Buy Back**). It was proposed that the record date for the minimum holding buy back would be 26 April 2011 or such other date as the Company announces to the market.

The Company now gives notice that the record date for the Minimum Holding Buy Back is 27 April 2011.

Further details of the Minimum Holding Buy Back will be provided shortly.

Ends.

For further information please visit our website www.everest.com.au director and company secretary of the Company, Michael Sutherland, on 02 8001 9100.