



COMPLETION OF RIGHTS ISSUE

Sydney, Australia (June 28, 2011)

Facilitate Digital Limited today announced the successful closure of its recently announced rights issue. The fully underwritten 1 for 14 Rights Issue to raise approximately \$700,000 closed on 27 June. Eligible entitlements under the Offer were 8,824,693 shares. The total subscribed by shareholders under the offer was 2,761,029 shares (\$220,882), with the remaining 6,063,664 shares (\$485,094) taken up by the underwriters.

The transactions are represented as:

	\$	SHARES
Shares Available Under Offer	\$705,976	8,824,693
Shareholder Subscriptions	<u>\$220,882</u>	<u>2,761,029</u>
Gross shortfall	\$485,094	6,063,664

The allocation to underwriters is as follows:

G & D Dixon Investments Pty Ltd	4,526,679 shares
Private Portfolio Managers Pty Ltd	830,688 shares
Patrick Teodorowski	625,000 shares
Mark Southwell-Keely	81,297 shares

The anticipated despatch date for new holdings statements is 1 July 2011.

About Facilitate Digital

Facilitate Digital creates digital advertising solutions that emphasise simplicity, integration and flexibility for agencies, web publishers and marketers worldwide. We are the only global provider that offers a purpose built single platform solution across both marketing and business intelligence. Our clients include global agencies such as Universal McCann, Zenith Optimedia, Starcom, OMD and GroupM and; large-scale advertisers including Citibank, Johnson & Johnson, Mitsubishi, Nestle, Foxtel, Westpac, Colgate, Paramount, Honda, Canon and St. George Bank. Our proven products and expertise in display advertising, search marketing, site analytics, agency workflow and lead generation empower clients to produce measurable results that increase their return on investment. With offices in Australia, Asia, United Kingdom, Europe, and USA, Facilitate Digital works across cultures as well as digital marketing channels.

For more information on the company's digital marketing solutions or the global office locations, please visit www.facilitatedigital.com.

Contacts:

Ian Lowe – CEO

Australia: +61 (2) 9690 3900

Email: ian.lowe@facilitatedigital.com