



ASX/NZX ANNOUNCEMENT

Goodman Fielder Limited
ABN 51 116 399 430

T2, 39 Delhi Road North Ryde NSW 2113 Australia
Locked Bag 2222 North Ryde NSW 2113 Australia
Tel: 61 2 8899 7000 Fax: 61 2 8026 4200
www.goodmanfielder.com.au

14 January 2011

GOODMAN FIELDER LIMITED – IMPACT OF QUEENSLAND AND NEW SOUTH WALES FLOODS

Goodman Fielder today advised that its facilities have avoided any material damage resulting from the floods in Queensland and New South Wales.

Some of Goodman Fielder's manufacturing facilities, including those located at Burleigh Heads, Carina, Murarrie, Hemmant and Carole Park, ceased operations for up to 48 hours to ensure the safety of its staff. These closures have temporarily impacted Goodman Fielder's ability to supply a full product range in a number of areas.

All Goodman Fielder facilities impacted by the floods will be returning to full operations soon. However in order to get as much product to as many customers and consumers as possible, Goodman Fielder will be producing a limited range for a short period of time and its ability to get product to some customers may remain curtailed whilst road closures and flooding still remains.

Whilst conscious that the full impact of the floods is yet to be known, Goodman Fielder thanks its employees, contractors and suppliers for their efforts in ensuring that personnel have been kept safe and that product can continue to be produced and delivered to all of Queensland and New South Wales to the fullest extent possible.

The financial impact on the company is anticipated to be minimal.

* * * * *

For further information contact:

Ian Greenshields
Director Corporate Affairs
+61 3 8330 6403
+61 419 344 811

Goodman Fielder is Australasia's leading listed food company. The company has an excellent portfolio of well known consumer brands in some of Australia's largest grocery categories, including Meadow Lea, Praise, White Wings, Pampas, Mighty Soft, Helga's, Wonder White, Vogel's (under licence), Meadow Fresh and Irvines. Our products cover every meal, including breakfast, lunch, dinner and snacks. We produce bread, milk, margarine, flour, dressings, condiments, mayonnaise, frozen pastry, cake mix, pies, savouries, smallgoods, chilled and frozen pizza, desserts, sauces, vinegar and cooking oils. Goodman Fielder is also the largest supplier of edible fats and oils to Australian and New Zealand food manufacturers and wholesalers and the largest supplier of flour to New Zealand commercial customers.