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9 August 2011

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Gerard Lighting Group announces strategic alliance and investment in Illumitex Inc, a leading US based LED technology firm.

Gerard Lighting Group Limited (ASX:GLG) announces that it has signed a Strategic Alliance Agreement with Illumitex, Inc., an LED technology company based in Austin, Texas. In addition, GLG has invested \$2.75m (US\$3m) into Illumitex for a small minority interest as part of the LED company's latest round of private equity financing.

Under the strategic agreement, effective immediately, GLG will become the exclusive general lighting integrator and distributor of Illumitex's innovative LED products in Australia, New Zealand and the Pacific Islands.

GLG Managing Director Simon Gerard said, "The strategic alliance with Illumitex is consistent with our approach of working with the world's best suppliers of lighting components, in this case an innovative light source, that can be integrated with many of our existing and future luminaires."

Illumitex has transformed traditional LED design and greatly increased functionality with the creation of an LED package that emits light in a uniform, highly-precise beam directly from the source, increasing lighting efficiency and eliminating the need for secondary optics to control the angles of emitted light beams. GLG will incorporate Illumitex's technology and components into a number of its LED lighting products, enhancing the range of high-end iLP lighting solutions available to its customers.

Founded in 2005 by imaging and optics industry veterans and backed by some of the largest investors in venture capital, US-based Illumitex is a developer of world leading LED light sources. Entering the commercial market in April 2011 with its Aduro™ VH LED, Illumitex's breakthrough LED technology incorporates fundamental physics principles to maximize light extraction from the source. By extracting and directing photons at the die and package level, Illumitex LEDs deliver more usable light to the intended target while consuming less energy. All of this is achieved in the smallest form factor available on the market. With this innovative design shift, Illumitex promises to lead the lighting industry into a new realm of possibilities.

"Our investment in Illumitex will provide Gerard Lighting with a direct link to the company's growth as they continue to develop and bring to market their unique technologies," added Gerard.

"Gerard Lighting's commitment to our technology and enterprise provides an extraordinary opportunity for Illumitex to grow and be recognized as an industry leader," said Matt Thomas, CEO of Illumitex. "We are gearing up for a strong entry into the Australian market and look forward to a productive and long-term strategic alliance with GLG."

