Rule 3.19A.2

Appendix 3Y

Change of Director's Interest Notice

Information or documents not available now must be given to ASX as soon as available. Information and documents given to ASX become ASX's property and may be made public.

Introduced 30/09/01 Amended 01/01/11

Name o	f entity	HYPERION FLAGSHIP INVESTMENTS LIMITED
ABN	99 080	135 913

We (the entity) give ASX the following information under listing rule 3.19A.2 and as agent for the director for the purposes of section 205G of the Corporations Act.

Name of Director	Henry Robert Smerdon AM
Date of last notice	30 September 2010

Part 1 - Change of director's relevant interests in securities

In the case of a trust, this includes interests in the trust made available by the responsible entity of the trust

Note: In the case of a company, interests which come within paragraph (i) of the definition of "notifiable interest of a director" should be disclosed in this part.

Direct or indirect interest	Direct & Indirect	
Nature of indirect interest (including registered holder) Note: Provide details of the circumstances giving rise to the relevant interest.	Shares held by Mrs S Smerdon & on behalf of Mr D Smerdon (Son)	
Date of change	11 March 2011	
No. of securities held prior to change	Direct 34,565 Indirect 15,610 TOTAL 50,175	
Class	Ordinary Fully Paid	
Number acquired	Direct 1,119 Indirect 506 TOTAL 1,625	
Number disposed	Direct Nil Indirect Nil TOTAL Nil	
Value/Consideration Note: If consideration is non-cash, provide details and estimated valuation	\$2,132.43	
No. of securities held after change	Direct 35,684 Indirect 16,116 TOTAL 51,800	

⁺ See chapter 19 for defined terms.

Nature of change	Issue of shares under Dividend Reinvestment	
Example: on-market trade, off-market trade, exercise of options, issue of securities under dividend reinvestment plan, participation in buy-back	Plan @ 1.313 per share	

Part 2 – Change of director's interests in contracts

Note: In the case of a company, interests which come within paragraph (ii) of the definition of "notifiable interest of a director" should be disclosed in this part.

Detail of contract	N/A
Nature of interest	
Name of registered holder	
<u> </u>	
(if issued securities)	
Date of change	
bute of onlinge	
No. and class of securities to which	
interest related prior to change	
Note: Details are only required for a contract in relation to which the interest has changed	
<u> </u>	
Interest acquired	
•	
Interest disposed	
•	
Value/Consideration	
Note: If consideration is non-cash, provide details and an	
estimated valuation	
Interest after change	

Part 3 - +Closed period

Were the interests in the securities or contracts detailed above traded during a *closed period where prior written clearance was required?	N/A
If so, was prior written clearance provided to allow the trade to proceed during this period?	N/A
If prior written clearance was provided, on what date was this provided?	N/A

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⁺ See chapter 19 for defined terms.