Rule 3.19A.2

Appendix 3Y

Change of Director's Interest Notice

Information or documents not available now must be given to ASX as soon as available. Information and documents given to ASX become ASX's property and may be made public.

Introduced 30/9/2001.

Direct or indirect interest

Name of entity	Jumbuck Entertainment Ltd
ABN	69 092 817 171

We (the entity) give ASX the following information under listing rule 3.19A.2 and as agent for the director for the purposes of section 205G of the Corporations Act.

Name of Director	Hon Jeffrey Gibb Kennett
Date of last notice	8 Dec 2010

Part 1 - Change of director's relevant interests in securities

In the case of a trust, this includes interests in the trust made available by the responsible entity of the trust

Note: In the case of a company, interests which come within paragraph (i) of the definition of "notifiable interest of a director" should be disclosed in this part.

Indirect

Nature of indirect interest (including registered holder) Note: Provide details of the circumstances giving rise to the relevant interest.	 Jeff Kennett Pty Ltd <jgk a="" c="" fund="" super="">: Director of entity, and beneficiary of JGK Superannuation Fund </jgk> Jeff Kennett Pty Ltd: Director of entity
	JGK Nominees Pty Ltd: • Director's Associate
Date of change	31 March 2011
No. of securities held prior to change	Jeff Kennett Pty Ltd <jgk a="" c="" fund="" super="">: 1,200,001 ORDINARY shares Jeff Kennett Pty Ltd: 25,275 ORDINARY shares JGK Nominees Pty Ltd: 25,000 ORDINARY shares</jgk>
Class	ORDINARY shares

⁺ See chapter 19 for defined terms.

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Number acquired	311,210
Number disposed	N/A
Value/Consideration Note: If consideration is non-cash, provide details and estimated valuation	\$37,345.20
No. of securities held after change	Jeff Kennett Pty Ltd <jgk a="" c="" fund="" super="">: 1,511,211 ORDINARY shares Jeff Kennett Pty Ltd: 25,275 ORDINARY shares JGK Nominees Pty Ltd: 25,000 ORDINARY shares</jgk>
Nature of change Example: on-market trade, off-market trade, exercise of options, issue of securities under dividend reinvestment plan, participation in buy-back	On-Market Trade

Part 2 – Change of director's interests in contracts

Note: In the case of a company, interests which come within paragraph (ii) of the definition of "notifiable interest of a director" should be disclosed in this part.

Detail of contract	Not Applicable
Nature of interest	Not Applicable
Name of registered holder (if issued securities)	Not Applicable
Date of change	Not Applicable
No. and class of securities to which interest related prior to change	Not Applicable
Note: Details are only required for a contract in relation to which the interest has changed	
Interest acquired	Not Applicable
Interest disposed	Not Applicable
Value/Consideration Note: If consideration is non-cash, provide details and an estimated valuation	Not Applicable
Interest after change	Not Applicable

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⁺ See chapter 19 for defined terms.