Rule 2.7, 3.10.3, 3.10.4, 3.10.5

Appendix 3B

New issue announcement, application for quotation of additional securities and agreement

Information or documents not available now must be given to ASX as soon as available. Information and documents given to ASX become ASX's property and may be made public.

Introduced 1/7/96. Origin: Appendix 5. Amended 1/7/98, 1/9/99, 1/7/2000, 30/9/2001, 11/3/2002, 1/1/2003, 24/10/2005.

The Maryborough Sugar Factory Limited ("MSF")

We (the entity) give ASX the following information.			
Part 1 - All issues You must complete the relevant sections (attach sheets if there is not enough space).			
1	*Class of *securities issued or to be issued	Ordinary shares ("Shares")	
2	Number of *securities issued or to be issued (if known) or maximum number which may be issued	136,365 ordinary shares to be issued pursuant to a Dividend Reinvestment Plan	
3	Principal terms of the *securities (eg, if options, exercise price and expiry date; if partly paid *securities, the amount outstanding and due dates for payment; if *convertible securities, the conversion price and dates for conversion)	Fully paid	

Name of entity

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⁺ See chapter 19 for defined terms.

4	Do the *securities rank equally in all respects from the date of allotment with an existing *class of quoted *securities? If the additional securities do not rank equally, please state: the date from which they do the extent to which they participate for the next dividend, (in the case of a trust, distribution) or interest payment the extent to which they do not rank equally, other than in relation to the	Yes	
	next dividend, distribution or interest payment		
5	Issue price or consideration	\$3.6401 per Share.	
6	Purpose of the issue (If issued as consideration for the acquisition of assets, clearly identify those assets)		
7	Dates of entering *securities into uncertificated holdings or despatch of certificates	On or about 31 March 2011.	
		Number	+Class
8	Number and *class of all *securities quoted on ASX (<i>including</i> the securities in clause 2 if applicable)	69,165,378	Ordinary shares
		L	

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⁺ See chapter 19 for defined terms.

		Number	+Class
9	Number and *class of all *securities not quoted on ASX (including the securities in clause 2 if applicable)	955,544	Employee Share Plan Options and Performance Rights
10	Dividend policy (in the case of a trust, distribution policy) on the increased capital (interests)		
⊃ar	t 2 - Bonus issue or	pro rata is	ssue
11	Is security holder approval required?		
12	Is the issue renounceable or non-renounceable?		
13	Ratio in which the *securities will be offered		
14	⁺ Class of ⁺ securities to which the offer relates		
15	*Record date to determine entitlements		
16	Will holdings on different registers (or subregisters) be aggregated for calculating entitlements?		
17	Policy for deciding entitlements in relation to fractions		
18	Names of countries in which the entity has *security holders who will not be sent new issue documents		
	Note: Security holders must be told how their entitlements are to be dealt with. Cross reference: rule 7.7.		
	CLOUD LORD LORD AND THE		
19	Closing date for receipt of acceptances or renunciations		

⁺ See chapter 19 for defined terms.

20	Names of any undominitors	
20	Names of any underwriters	
21	Amount of any underwriting fee or	
	commission	
00	Name of any backers to the icour	· · · · · · · · · · · · · · · · · · ·
22	Names of any brokers to the issue	
23	Fee or commission payable to the	
	broker to the issue	
0.4		
24	Amount of any handling fee payable to brokers who lodge acceptances or	
	renunciations on behalf of *security	
	holders	
25	If the issue is contingent on *security	
	holders' approval, the date of the meeting	
	Heeting	
26	Date entitlement and acceptance form	
24	and prospectus or Product Disclosure	
	Statement will be sent to persons	
	entitled	
27	If the entity has issued options, and the	
21	terms entitle option holders to	
	participate on exercise, the date on	
	which notices will be sent to option	
	holders	
28	Date rights trading will begin (if	
20	applicable)	
	applicatio,	
29	Date rights trading will end (if	
	applicable)	
30	How do *security holders sell their	
	entitlements in full through a broker?	
	, and the second	
31	How do *security holders sell part of	
	their entitlements through a broker and	
	accept for the balance?	

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⁺ See chapter 19 for defined terms.

32	their er	o *security holders dispose of ntitlements (except by sale n a broker)?
33	†Despa	atch date
		Quotation of securities omplete this section if you are applying for quotation of securities
34	Type o	f securities pe)
(a)		Securities described in Part 1
(b)		All other securities
		Example: restricted securities at the end of the escrowed period, partly paid securities that become fully paid, employee incentive share securities when restriction ends, securities issued on expiry or conversion of convertible securities
Entit	ies th	nat have ticked box 34(a)
Additi	ional	securities forming a new class of securities
Tick to in	dicate yo	u are providing the information or documents
35		If the *securities are *equity securities, the names of the 20 largest holders of the additional *securities, and the number and percentage of additional *securities held by those holders
36		If the *securities are *equity securities, a distribution schedule of the additional *securities setting out the number of holders in the categories 1 - 1,000 1,001 - 5,000 5,001 - 10,000 10,001 - 100,000 100,001 and over
37		A copy of any trust deed for the additional *securities

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⁺ See chapter 19 for defined terms.

Entities that have ticked box 34(b)			
38	Number of securities for which *quotation is sought		
39	Class of *securities for which quotation is sought		
40	Do the *securities rank equally in all respects from the date of allotment with an existing *class of quoted *securities?		
	If the additional securities do not rank equally, please state: the date from which they do the extent to which they participate		
	for the next dividend, (in the case of a trust, distribution) or interest payment the extent to which they do not rank equally, other than in relation to the		
	next dividend, distribution or interest payment		
41	Reason for request for quotation now		
	Example: In the case of restricted securities, end of restriction period		
	(if issued upon conversion of another security, clearly identify that other security)		
		Number	+Class
42	Number and *class of all *securities quoted on ASX (including the securities in clause 38)	Number	Class

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⁺ See chapter 19 for defined terms.

Quotation agreement

- †Quotation of our additional *securities is in ASX's absolute discretion. ASX may quote the *securities on any conditions it decides.
- We warrant the following to ASX.
 - The issue of the *securities to be quoted complies with the law and is not for an illegal purpose.
 - There is no reason why those *securities should not be granted *quotation.
 - An offer of the *securities for sale within 12 months after their issue will not require disclosure under section 707(3) or section 1012C(6) of the Corporations Act.

Note: An entity may need to obtain appropriate warranties from subscribers for the securities in order to be able to give this warranty

- Section 724 or section 1016E of the Corporations Act does not apply to any applications received by us in relation to any *securities to be quoted and that noone has any right to return any *securities to be quoted under sections 737, 738 or 1016F of the Corporations Act at the time that we request that the *securities be quoted.
- If we are a trust, we warrant that no person has the right to return the *securities to be quoted under section 1019B of the Corporations Act at the time that we request that the *securities be quoted.
- We will indemnify ASX to the fullest extent permitted by law in respect of any claim, action or expense arising from or connected with any breach of the warranties in this agreement.
- We give ASX the information and documents required by this form. If any information or document not available now, will give it to ASX before *quotation of the *securities begins. We acknowledge that ASX is relying on the information and documents. We warrant that they are will be) true and complete.

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Sign here:

Company Secretary

Date: 30 March 2011

Print name:

Chris Lobb

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⁺ See chapter 19 for defined terms.