



MARYBOROUGH SUGAR FACTORY

SUGAR MILLERS & GROWERS

20 January 2011

The Manager
Company Announcements Office (Brisbane)
ASX Limited
Level 5, Riverside Centre
123 Eagle Street
Brisbane QLD 4000

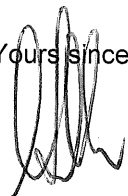
The Maryborough Sugar Factory Limited - Notice in respect of Placement

As foreshadowed in its announcement on 14 December 2010 and following the approval of its shareholders of the resolution considered at the general meeting on 17 January 2011, The Maryborough Sugar Factory Limited ("**MSF**") today issued 4,012,916 fully paid ordinary shares ("**Shares**") at an issue price of A\$3.15 per Share to sophisticated, experienced and professional investors who subscribed for Shares under the placement on Monday 13 December 2010.

In accordance with the requirements of section 708A(6) of the *Corporations Act 2001* (Cth) ("**Corporations Act**"), MSF notifies ASX Limited that:

- (a) the Shares were issued without disclosure to investors under Part 6D.2 of the Corporations Act;
- (b) this notice is being given under section 708A(5)(e) of the Corporations Act;
- (c) as at the date of this notice, MSF has complied with:
 - (i) the provisions of Chapter 2M of the Corporations Act as they apply to MSF; and
 - (ii) section 674 of the Corporations Act; and
- (d) as at the date of this notice, there is no information that is "excluded information" (within the meaning of sections 708A(7) and 708A(8) of the Corporations Act) which is required to be disclosed by MSF.

Signed for and on behalf of MSF by:

Yours sincerely


Chris Lobb
Company Secretary
The Maryborough Sugar Factory Limited