



MARKET RELEASE

3 February 2011

The Maryborough Sugar Factory Limited

TRADING HALT

The securities of The Maryborough Sugar Factory Limited (the "Company") will be placed in pre-open at the request of the Company, pending the release of an announcement by the Company. Unless ASX decides otherwise, the securities will remain in pre-open until the earlier of the commencement of normal trading on Monday, 7 February 2011 or when the announcement is released to the market.

Security Code: MSF

A handwritten signature in black ink that reads 'Pat O'Connor'.

Patrick O'Connor
Senior Listings Advisor



BY EMAIL

3 February 2011

Mr Patrick O'Connor
Senior Adviser - Issuers (Brisbane)
ASX Limited
Level 5, Riverside Centre
123 Eagle Street
BRISBANE QLD 4000

Email to: patrick.o'connor@asx.com.au

Dear Sir

The Maryborough Sugar Factory Limited - Request for Trading Halt - Listing Rule 17.1

Pursuant to Listing Rule 17.1, The Maryborough Sugar Factory Limited (the “**Company**”) requests a trading halt in respect of its shares (ASX:MSF) to commence prior to commencement of trading on 3 February 2011.

We request a trading halt pending an announcement regarding the impact of tropical Cyclone Yasi on the mills and crops of the Company in North Queensland.

We request the trading halt to take effect immediately.

It is expected that the trading halt will end upon the lodgement of an announcement before Monday morning, 7 February 2011.

The Company is not aware of any reason why the trading halt should not be granted or of any other information necessary to inform the market about the trading halt.

Yours sincerely

Chris Lobb
Company Secretary
The Maryborough Sugar Factory Limited