



# Rights Issue Investor Presentation

Northern Crest Investments Limited

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NORTHERN  
CREST

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# **NOC is now a better business**

- Original business concept validated
- Enhanced and simplified business structure
- Greater control and certainty from tied distribution
- Execution now the key

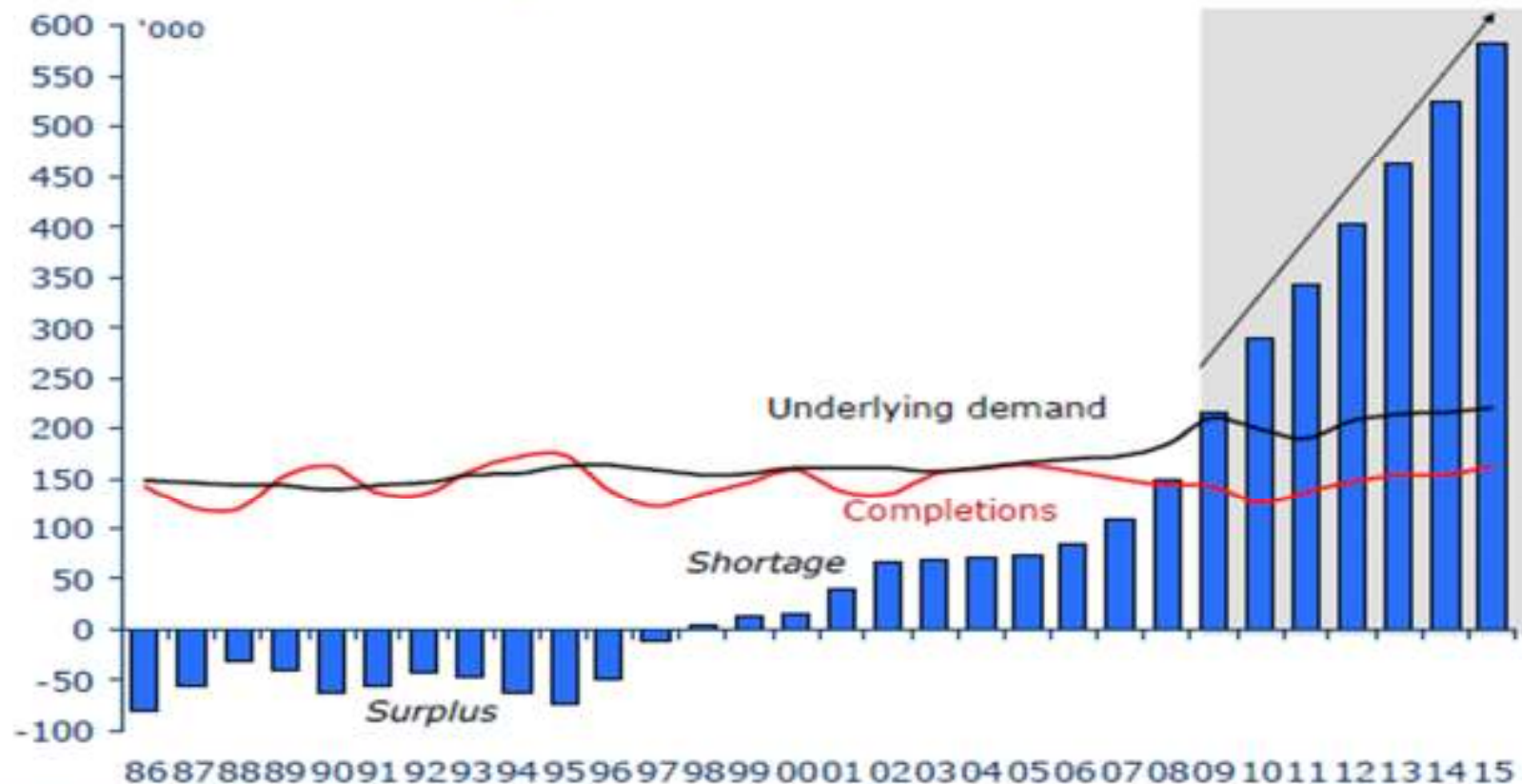
# Historical Perspective

- New Zealand
  - NZ Franchisee collapse in early 2008 caused by loss of receivables from developers/lenders who failed as part of systemic collapse of NZ finance company sector and change of direction by new management appointed in early 2007
  - Operations closed and all actions cleared by NZ authorities
- Australia
  - Massive cost blowout with “over-corporatisation” by new management
  - Cost growth greatly ahead of revenue growth
  - Ineffective sales effort

# Housing Supply Demand - National

## Housing shortage to reach unprecedented levels

Housing market balance: Australia



Sources: ABS, ANZ Economics and Markets Research

# Present Day

- Restructure now complete with all discontinued subsidiaries liquidated or wound down
- NZ authorities - publicly advised no actions pending
- All major NZ cases validated the original business model now being employed in improved form
- Final contingent obligation with Lombard Finance (in Rec) settled
- All client and office lease obligations settled in full

# Present Day

- Balance Sheet simplified
- All historical asset receivables written down to zero
- Financial Comparison

	Calendar Year 2006	Calendar Year 2011
Current Liabilities	\$50.0 m	\$1.0 m
Long Term Liabilities	\$ 2.0 m	\$0.7 m
Overheads	\$39.0 m	\$0.75 m
EBT per Property	\$18,363	\$18,470
Income Recognition	On execution of Underwrite	On Settlement
Theoretical break even point p.a.	780 properties (actual)	75 properties

# Original Business Concept Validated

- Refined product offering market tested
- Strong appetite from middle market investors in Australia
- Important new SMSF segment strengthening
- Permits for land sub-division and dwelling construction continue to perform below historical levels in key States
- Developers continue to have difficulty marketing
- Developers actively seeking exit strategies
- Underwrite margins on average exceeding historical performance



# Enhanced and Simplified Business Structure

- Licencing model outsources risk
  - Property underwrite - zero NOC balance sheet risk
  - Distribution – cost control risk with owner/operator licensees
  - Client and reputation risk now indirect
- Virtual company – similar profit, vastly lower risk
  - Approximately A\$20,000 per property settlement
  - Minor overheads with little need for growth
  - Profit outcome similar to historic with minimal risk
- Profit, tax and cash flow aligned with revenue recognition only on property settlement
- Cash flow and cash control far greater
  - Direct payment on settlement

# Hypothetical Earnings Scenarios

Typical Earnings Scenarios Under New Model						Comparison
			Calendar Year	Calendar Year	Calendar Year	Historic
			A	B	C	Actual
		Assumptions	Property Sales	Property Sales	Property Sales	31/12/2006
			250	500	953	Property Sales
						953
<b>Revenue</b>						
Licence Fees		\$20,000	\$5,000,000	\$10,000,000	\$19,060,000	
<b>Total Revenue</b>			<b>\$5,000,000</b>	<b>\$10,000,000</b>	<b>\$19,060,000</b>	<b>\$244,504,000</b>
Direct Costs & HO overheads			\$1,500,000	\$1,500,000	\$1,500,000	\$227,004,000
<b>EBT</b>			<b>\$3,500,000</b>	<b>\$8,500,000</b>	<b>\$17,560,000</b>	<b>\$17,500,000</b>

# Greater Control and Certainty from Tied Distribution

- New distribution channels
  - Sole practitioner accounting firms
  - Diversified financial service providers
- New sole practitioner accounting group formed
  - Several firms concluded, warm prospects engaged
  - NOC foundation shareholder opportunity
  - Exclusive distribution arrangement
- Sole practitioner a golden opportunity
  - Ignored, sizeable, easy access, captive clientele
- Accounting group investment by NOC
  - Control distribution
  - Attractive investment in own right

# Capital Raising

- Approximately A\$1.1m moved from liabilities to capital through share placement
- Seeking to raise further approximately A\$10.0 m through combination of fresh convertible note and rights issue
- Funds raised will be used to
  - Address remaining liabilities
  - invest in new accounting aggregation group
  - provide working capital.
- Rights issue provides existing shareholders with opportunity to participate in the restoration of shareholder wealth under the enhanced business model

# Key Events Timetable

- Finalise relisting arrangements with ASX
- Hold General Meeting of shareholders before 25 May 2011
- Complete capital raising by 30 May 2011
- Address liabilities by 30 June 2011
- Complete investment in accounting aggregation stage 1 prior to 30 June 2011

# Summary

- A better business has emerged post GFC:
  - Tied distribution
  - Greater control
  - Certain & stable cash flows
  - Simplified balance sheet
  - Low overheads
  - Low risk
- Cash positive, profitable & sustainable business