

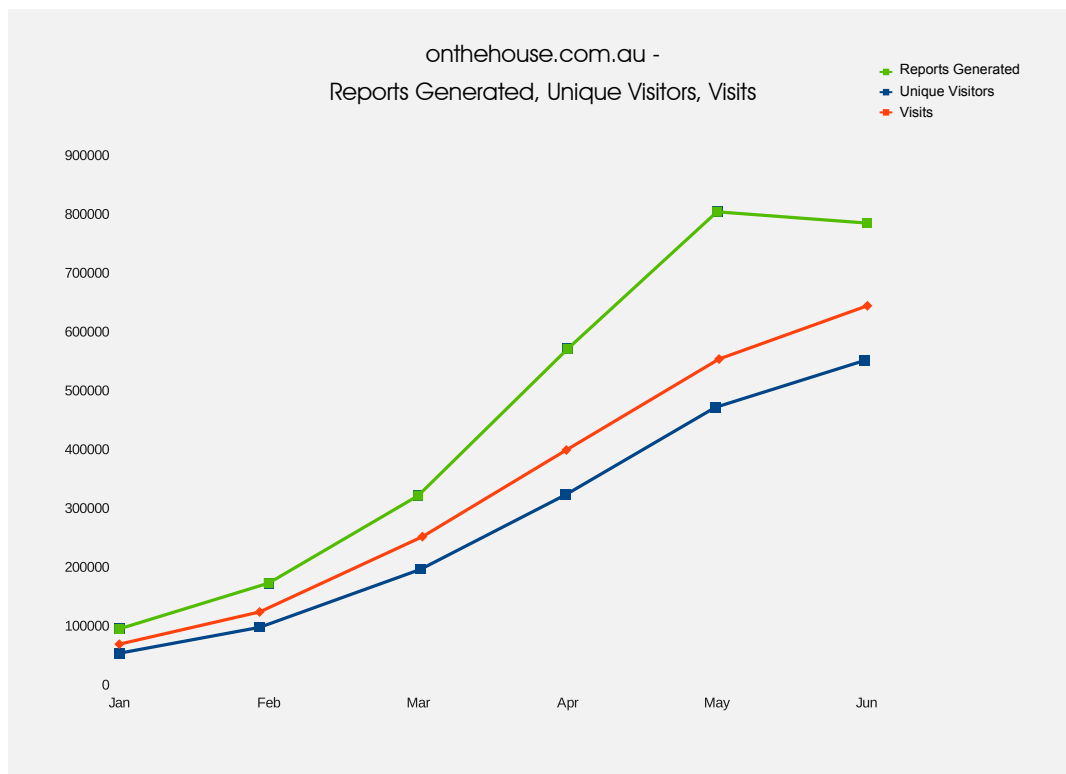
**ASX / MEDIA RELEASE**  
**ONTHEHOUSE: ON TRACK IN JUNE 2011 QUARTER**

**Monday 25 July 2011** - Onthehouse Holdings Limited (ASX: OTH) is pleased to confirm that it has made significant progress through the June 2011 quarter and achieved a number of key milestones, including:

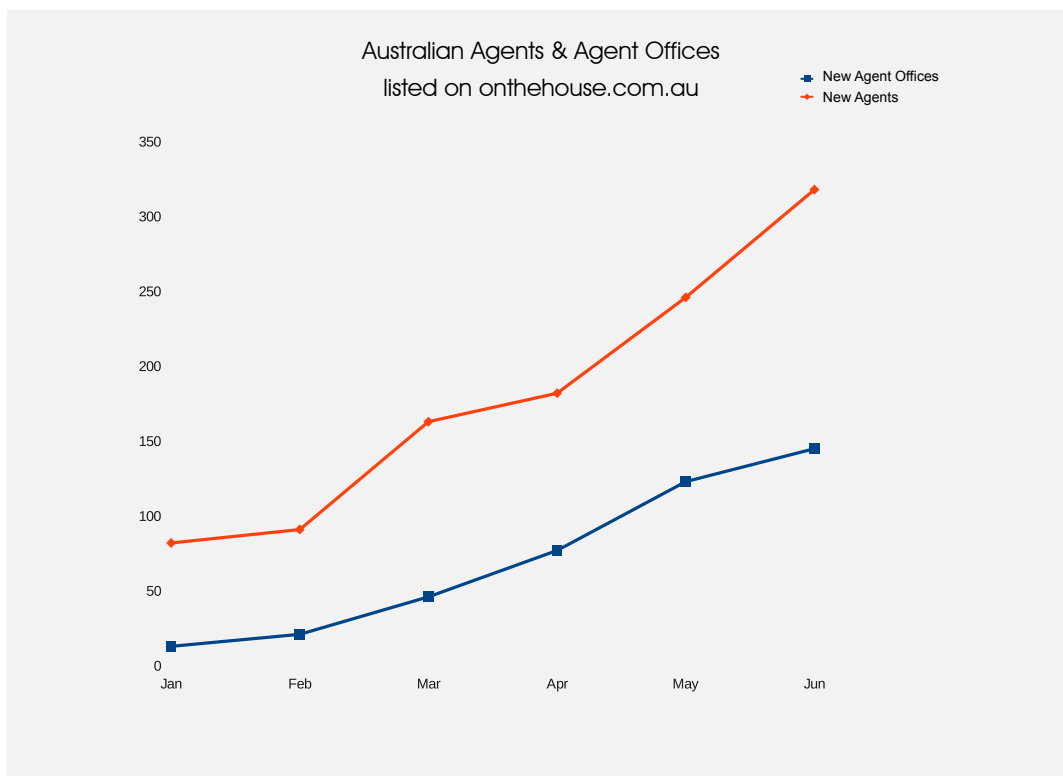
- continued strong growth in website traffic. Record consumer online traffic exceeding 440,000 unique visitors during the month of June;
- achieving FY2011 statutory revenue forecasts in the Real Estate Agency Solutions division;
- realisation of budgeted cost synergies following the Console and PortPlus acquisitions in line with the 100 day plan;
- appointment of The Ad Network as advertising partner which has delivered growth in online advertising revenue. Close to full capacity display advertising has been secured for July and August and early demand is already being experienced for September inventory;
- further organic growth in the number of real estate agents signing up to the onthehouse.com.au website to promote themselves and list properties; and
- appointment of key people, including Frank Swain (Sales Management; previously with RP Data), Jason Verstak (Marketing Manager); previously with First National Real Estate) and Emma DeMarco (HR Manager; previously with ASX listed GBST).

In light of this progress, the Board is pleased to reiterate its prospectus guidance for the FY2011 (subject to finalisation of acquisition accounting) and FY2012 periods.

As shown in the following graphs, the growth in our key online metrics throughout 2011 has been extremely pleasing and demonstrates the industry and consumer support for the business model.



Source: Google Analytics



New Agencies is the number of new agents advertising properties on www.onthehouse.com.au

Additional detail on the company's progress during the June 2011 quarter will be provided in a quarterly Shareholder Newsletter.

### About Onthehouse Holdings Limited

Onthehouse Holdings is an online real estate content platform.

Onthehouse has three operating divisions:

- Consumer Online – a platform of publicly available real estate websites underpinned by the Onthehouse.com.au website, that provide free access to an extensive database of real estate content and property values on most properties in Australia, including traditional real estate online classified listings.
- Real Estate Agency Solutions – an integrated platform for office administration, property sales and management applications and other business performance tools for real estate agents adding to and utilising Onthehouse's extensive database.
- Information and Analytics Services – leverages the database of real-time and historical property information to provide customised data and reports to the Australian real estate industry and related industries.

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