



## **ASX/NZX ANNOUNCEMENT**

**24 August, 2011**

### **DATE OF ANNUAL GENERAL MEETING**

In accordance with ASX Listing Rule 3.13.1, the Company wishes to advise that its Annual General Meeting will be held on 25 October 2011 commencing at 10.00 am, at the Company's Head Office, Ground Floor 290 Burwood Road, Hawthorn, Victoria, Australia.

A handwritten signature in black ink, appearing to read "John Grover", enclosed within a light grey rectangular box.

John Grover  
Company Secretary  
Pacific Brands Limited