

Computershare Investor Services Pty Limited

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25 October 2011

By Facsimile: 1300 300 021

Manager Companies
Company Announcements Office
Australian Securities Exchange Limited
Level 4, Stock Exchange Centre
20 Bridge Street
SYDNEY NSW 2000

Dear Sir

**Results of Annual General Meeting
Pacific Brands Limited**

In accordance with Listing Rule 3.13.2 and section 251AA of the Corporations Act, we advise details of the resolutions and the proxies received in respect of each resolution are set out in the attached proxy summary

Yours faithfully



John Grover

Company Secretary

PACIFIC BRANDS LIMITED
Annual General Meeting

Proxy Summary
Tuesday, 25 October 2011

2) Re-election of Mr James MacKenzie as a Director

The instructions given to validly appointed proxies in respect of the resolution were as follows:

For	Against	Abstain	Proxy's discretion
555,819,638	38,976,137	508,125	3,961,687

The motion was carried as an ordinary resolution on a show of hands

3) Adoption of Remuneration Report

The instructions given to validly appointed proxies in respect of the resolution were as follows:

For	Against	Abstain	Proxy's discretion
279,561,272	315,060,107	1,856,003	1,486,558

The motion was not carried as an ordinary resolution on a poll the details of which are:

For	Against	Abstain
279,569,055	316,693,687	1,857,003

4) Grant of performance rights to the Chief Executive Officer under the Pacific Brands Limited Performance Rights Plan

The instructions given to validly appointed proxies in respect of the resolution were as follows:

For	Against	Abstain	Proxy's discretion
584,354,832	10,645,179	1,556,281	1,461,558

The motion was carried as an ordinary resolution on a show of hands