Powerlan Limited (ACN: 057 345 785) **ASX Code: PWR**



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ASX Announcement

Clarity Completes Phase 2 Rollout for Globe Telecom

Unified OSS Helps Philippines Operator Future-Proof Wireless and Fixed Line Operations, Reduce Operational Costs and Increase Service Assurance Capability

11 January 2011

Powerlan today announced that Clarity, the award winning provider of unified Telecommunications solutions designed to simplify operations, has completed Phase 2 of its Network Operations Centre (NOC) implementation at Globe Telecom, one of the Philippines' largest network operators. As a result Globe now has a fully integrated NOC for both its fixed line and wireless businesses, to ensure network changes are managed effectively, guaranteeing data integrity and greatly improving service assurance levels.

The project scope extends the Globe NOC service assurance capabilities to support the operator's fixed line business. By providing a single, integrated solution to manage their multi-vendor, multi-technology Network Management Systems (NMS) and Element Management Systems (EMS), Clarity enables Globe to centrally manage network change across their complete network. Providing a centralised solution for next generation and legacy network elements increases operational efficiency and reduces costs. The solution improves service quality levels by providing a consolidated view of the underlying network and services using common tools, processes and knowledge.

Clarity Modules deployed include Clarity Inventory Manager, Clarity Service Manager, Clarity Alarm Manager, Clarity Performance Manager, Clarity Ticket Manager, Clarity SLA Manager and Clarity Element Connect.

Manuel Lorico, Head of Fault and Configuration Management at Globe, said: "We aim to maintain our position as the leader in high-quality convergent telecoms services in the Philippines. Clarity's Unified OSS gives us an integrated view of the technologies driving these across both our wireless and fixed line businesses. The solution is imperative to give us executive visibility across our networks and allows us to deliver a consistently superior experience to our more than 24 million customers."

Clarity has been working with Globe since 2007, when it was commissioned to provide Inventory Management and Service Assurance functionality for their wireless network. It was also tasked with building an entirely new NOC; which included the implementation of NOC infrastructure and associated NOC tools, to improve network performance, fault management and customer experience. In 2008 it went on to provide configuration management for Globe's expanding 2G and 3G wireless networks. The expanded solution provided a valuable tool for change management, resulting in improvements in data integrity.

"We have built a strong, ongoing relationship with Globe. They required an end-to-end solution that provided visibility of processes across the entire network. This includes the rollout of new services, streamlining processes, improving data integrity and allowing quick and easy diagnostics of network operations to automatically identify and correct faults across both their wireless and fixed line businesses. As Globe

continues to evolve, our process driven applications are able to support them and future-proof their network," said Jon Newbery, Chief Executive Officer at Clarity.

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About Powerlan

Powerlan Limited (ASX: PWR) provides specialist information technology products and services through three operating divisions:

- Clarity (<u>www.clarity.com</u>) incorporating the Intellectual Property acquired from Omnix Software Ltd
 and Dot Communications Pty Ltd, provides proven, pre-integrated solutions that are used by service
 providers to roll-out and manage networks, develop and sell market leading products, fulfil customer
 orders and assure the quality of customer services for multi-vendor, multi-service networks.
- **ConverterTechnology** (<u>www.convertertechnology.com</u>) provides software and services to help enterprises capitalise on the benefits of Microsoft Office 2007 and 2010.
- **IMX Software** (<u>www.imxsoftware.com</u>) provides a full portfolio of solutions to manage the international trading of banknotes, precious metals, foreign exchange and any other financial or stored value instrument including travellers cheques, pre-paid cards, international banker's drafts and money transfers.

All divisions are incorporated and operate as self-contained companies.

About Globe Telecom

Globe is a leading full-service telecommunications company in the Philippines, serving the needs of consumers and businesses across an entire suite of products and services which include mobile, fixed, broadband, data connections, internet, and managed services. Its principals are Ayala Corporation and Singapore Telecom; both acknowledged industry leaders in the country and across the region.