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Quickflix enters licensing agreement with NBCUniversal International Television Distribution

SYDNEY: Quickflix today announced that it has entered a licensing agreement with NBCUniversal International Television Distribution for its newly launched movie streaming service. Under the terms of the agreement, Quickflix has secured the subscription and transactional VOD rights in Australia for a broad selection of current and catalogue feature films.

In announcing the deal, Quickflix Chief Executive, Chris Taylor said: "We are delighted to have such a high calibre, major studio such as NBCUniversal on board. Their current output is doing remarkably well at the box office and the depth of their library will add great value to our subscription movie streaming service, which is showing tremendous early traction with consumers."

NBCUniversal joins a growing line up of providers including Sony Pictures, Warner Bros., Lakeshore Entertainment, Pinnacle and Content Film. More content deals are set to be announced in the coming weeks.

The Quickflix digital service is currently available to consumers with a connected Bravia television or Blu-ray player and all PC and Mac users, and will shortly be available through Sony Playstation 3[®] gaming console.

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About Quickflix

Quickflix is Australia's leading online movie rental company offering subscription to the largest range of movies and TV shows delivered as DVD or Blu-ray by mail for as little as \$5.99 per month or streamed instantly, on demand to PCs, Macs and Sony Bravia TVs. www.quickflix.com.au