

17 February 2010

Ms Frances Finucan
Senior Adviser, Listings (Brisbane)
ASX Markets Supervision Pty Ltd
Level 5, Riverside Centre
123 Eagle Street
Brisbane, QLD 4000

Dear Ms Finucan

Our responses to the Price Query submitted by the ASX to The Rock Building Society Limited (The Rock) earlier today, following the numbering in the Price Query, are as follows:

1. No. The Rock is not aware of any information concerning it that has not been announced which, if known, could be an explanation for recent trading in the securities of The Rock.
2. Not applicable.
3. Yes. The Rock's operating profit before abnormal items and income tax for the period ending 31 December 2010 will vary from the previous corresponding period by more than 15%, however the profit will be in line with previous guidance provided by the Company on 2 December 2010, which indicated an increase in net profit after tax of approximately 16% over the corresponding period.
4. No. There is no reason to think that the Company may record any material abnormal or extraordinary profit for the period ending 31 December 2010.
5. No. There is no other explanation that The Rock has for the price change in the trading of its securities.
6. The Rock is in compliance with the listing rules and, in particular, listing rule 3.1.

Yours sincerely



Duncan C Martin
Company Secretary



17 February 2011

Mr Duncan Martin
Company Secretary
The Rock Building Society Limited
102 Bolsover Street
ROCKHAMPTON QLD 4700

By email: duncan.martin@therock.com.au

Dear Mr Martin

ASX Compliance Pty Limited
ABN 26 087 780 489
Level 5, Riverside Centre
123 Eagle Street
Brisbane QLD 4000

PO Box 7055
Riverside Centre
Brisbane QLD 4001

Telephone 61 7 3835 4000
Facsimile 61 7 3832 4114
www.asx.com.au

The Rock Building Society Limited (the "Company")

PRICE QUERY

We have noted a decrease in the price of the Company's securities from a close of \$2.63 on Thursday, 3 February 2011 to an intraday low of \$2.36 today, at the time of writing.

In light of the price change, please respond to each of the following questions.

1. Is the Company aware of any information concerning it that has not been announced which, if known, could be an explanation for recent trading in the securities of the Company?

Please note that as recent trading in the Company's securities could indicate that information has ceased to be confidential, the Company is unable to rely on the exceptions to listing rule 3.1 contained in listing rule 3.1A when answering this question.

2. If the answer to question 1 is yes, can an announcement be made immediately? If not, why not and when is it expected that an announcement will be made?

Please note, if the answer to question 1 is yes and an announcement cannot be made immediately, you need to contact us to discuss this and you need to consider a trading halt (see below).

3. Is there any reason to think that there may be a change in the Company's result so that the figure for the half year period ending 31 December 2010 would vary from the previous corresponding period by more than 15%? If so, please provide details as to the extent of the likely variation.
4. Is there any reason to think that the Company may record any material abnormal or extraordinary profit for the half year period ending 31 December 2010? If so, please provide details.
5. Is there any other explanation that the Company may have for the price change in the securities of the Company?
6. Please confirm that the Company is in compliance with the listing rules and, in particular, listing rule 3.1.

Australian Securities Exchange

Australian Stock Exchange
Sydney Futures Exchange

Australian Clearing House
SFE Clearing Corporation

ASX Settlement and Transfer Corporation
Austraclear

Your response should be sent to Frances Finucan by email at frances.finucan@asx.com.au. It should not be sent to the Company Announcements Office.

Unless the information is required immediately under listing rule 3.1, a response is requested as soon as possible and, in any event, **not later than 3.30pm EDST (2:30pm Brisbane time) today, Thursday, 17 February 2011.**

Under listing rule 18.7A, a copy of this query and your response **will** be released to the market, so your response should be in a suitable form and separately address each of the questions asked. If you have any queries or concerns, please contact me immediately.

Listing rule 3.1

Listing rule 3.1 requires an entity to give ASX immediately any information concerning it that a reasonable person would expect to have a material effect on the price or value of the entity's securities. The exceptions to this requirement are set out in listing rule 3.1A.

In responding to this letter you should consult listing rule 3.1 and Guidance Note 8 – Continuous Disclosure: listing rule 3.1.

If the information requested by this letter is information required to be given to ASX under listing rule 3.1 your obligation is to disclose the information immediately.

Your responsibility under listing rule 3.1 is not confined to, or necessarily satisfied by, answering the questions set out in this letter.

Trading halt

If you are unable to respond by the time requested, or if the answer to question 1 is yes and an announcement cannot be made immediately, you should consider a request for a trading halt in the Company's securities. As set out in listing rule 17.1 and Guidance Note 16 – Trading Halts we may grant a trading halt at your request. We may require the request to be in writing. We are not required to act on your request. You must tell us each of the following.

- The reasons for the trading halt.
- How long you want the trading halt to last.
- The event you expect to happen that will end the trading halt.
- That you are not aware of any reason why the trading halt should not be granted.
- Any other information necessary to inform the market about the trading halt, or that we ask for.

The trading halt cannot extend past the commencement of normal trading on the second day after the day on which it is granted. If a trading halt is requested and granted and you are still unable to reply to this letter before the commencement of trading, suspension from quotation would normally be imposed by us from the commencement of trading if not previously requested by you. The same applies if you have requested a trading halt because you are unable to release information to the market, and are still unable to do so before the commencement of trading.

If you have any queries regarding any of the above, please let me know.

Yours sincerely

[Sent electronically without signature]

Frances Finucan
Senior Adviser, Listings (Brisbane)