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ASX RELEASE

Sponsored workforce training initiative proving successful to new clients

Site Group International (ASX:SIT, "Site") is pleased to announce that its recently released service offering, Sponsored Workforce Training, has proved to be an early success with target clients.

The Sponsored Workforce Training package incorporates the initial sponsorship of specifically selected trainees (most of whom already have a level of skills) by clients of Site, with Site undertaking to deliver a pre-agreed program including trade qualification, English language tuition and Occupational Health & Safety which are at a level of or equivalent to Australian standards. At the end of the program the trainees are immediately work ready for their employer in either Australia or overseas. The program is financed by the employer with the trainee joining the employer's workforce at the end of the program, generally within 3-6 months.

The package was structured and released in response to a significant level of demand for trained workers among Site's target clients following an initial marketing program undertaken in early 2011. Clients have responded positively to Site's ability to match the skills requirements of employers with the sourcing of trainees across the Asian region who are seeking superior employment alternatives to those available in their own countries.

Bernie Hogan, General Manager of Site WorkReady, said "it has become clear very quickly that there is significant demand for specifically tailored vocational education programs which generate clients' personnel requirements at specified times in the future as employers gear up to staff projects on known timetables. Site is beginning to contribute to supplying the future workforce which, as is widely reported, will be necessary to undertake the large number of mining and engineering projects in the pipeline in Australia. The ability of Site to offer this package enables clients to be proactive in their talent sourcing and providing them, and their own clients, with the certainty that the projects can be staffed"

To date, clients in the mining contracting and civil construction sectors have contracted to tailor make their workforce for the future through the Site programme. Through its status as an Australian registered training organisation (RTO), Site has the ability to offer high quality training outcomes, and, through its Clark Education City campus in the Philippines, also has the advantage of offering significant cost savings for clients when compared to other channels of sourcing and training.

Vern Wills, Chairman of Site, said “the demand for the Sponsored Workforce Training package by clients looking to secure a pipeline of suitably qualified and safety conscious workers is envisaged to expand as skill shortages threaten to limit growth globally and specifically in the Asia Pacific region. Site is very well placed to provide a unique service to employers and we are encouraged that our wider product offering is being well received by the market. We are making progress in accordance with our strategic plans and are providing training and personnel across the resources, construction, aged care and hospitality sectors”

About Site Group International

Site Group International (ASX:SIT, “Site”) delivers employee tailored, non-accredited and Australian accredited vocational education and training with workforce planning solutions. Vocational training is delivered through dedicated facilities in the Philippines (Clark Education City) and in Adelaide (Site Academy). Workforce planning solutions are delivered by Site WorkReady - the recruitment leg of the Site Group of companies.

Site up-skills and trains industry experienced candidates in the mining and construction services, hospitality and healthcare industries before placing them with the appropriate employer groups. Qualification delivered include welding and boiler makers, heavy diesel fitters, auto-mechanical and air conditioning split-systems technicians aged care and caretakers, commercial cookery, sou and patisserie chefs, front of house service givers and back of house maintenance staff.

The strategic location of Clark Education City at Clark Freeport Zone in the Philippines allows the company to deliver Australian standard training in a low cost controlled environment. All training is delivered with customised English language and cultural sensitivity training as well as OHS and WHS to ensure all graduates are work ready when and where they enter employment. This creates an attractive pathway to meaningful employment in countries experiencing skill shortages such as Australia, PNG, West Africa and the Middle East.

Site Group International is an emerging Australian company with a strategic business model run by an experienced board and management team.