

**ASX Circular****Date:** 12 December, 2011**Key topics**

1. Trade Me Group Limited
2. ASX Code: TME
3. Official quotation is expected to commence at 12:00 am AEDT on Tuesday, 13 December 2011 on a deferred settlement basis

Reading List

Client Advisers
 Corporate Advisory
 DTR Operators
 Institutions
 Listing Officers
 ASX Settlement Participants
 Office Managers
 Operations Managers (back office)
 Research Analysts
 Share Registries
 ASX Clear Participants
 Market Participants

Authorised by

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No responsibility is accepted for any inaccuracies contained in the matter published.

TRADE ME GROUP LIMITED – ADMISSION AND COMMENCEMENT OF OFFICIAL QUOTATION

It is anticipated that Trade Me Group Limited (the "Company") will be admitted to the official list of ASX Limited ("ASX") on the morning of Tuesday, 13 December 2011.

Official quotation of the Company's shares is expected to commence on Tuesday, 13 December 2011 at 12.00 PM AEDT on a deferred settlement basis.

Quoted Securities: Up to 396,000,000 fully paid ordinary shares at an issue price of NZ\$2.70 per share

ASX Code: TME

Time: 12.00 PM AEDT

ASX Trade Abbreviation: TRADE ME

ISIN: NZTMEE0003S8

Home Branch: Sydney

Industry Classification: TBA

Registered Office: C/- Fairfax Media Limited
 Level 5
 1 Darling Island Road
 Pyrmont NSW 2009

Corporate Office: Level 3, NZX Centre
 11 Cable Street
 Wellington
 New Zealand

Phone: +64 4 803 2605

Fax: +64 4 803 2699

Web address: www.trademe.co.nz

General Counsel: Christine Lanham

Share Registry: In Australia
 Link Market Services Limited
 Level 12
 680 George Street
 Sydney NSW 2000

In New Zealand
 Link Market Services Limited
 Level 16, Brookfields House
 19 Victoria Street West
 Auckland 1010
 New Zealand

Underwriter: UBS New Zealand Limited
 Level 17, 188 Quay Street
 Auckland 1010
 New Zealand

Balance Date: 30 June

CHESS: Participating. The Company will also operate an issuer sponsored subregister.

Place of Incorporation: New Zealand

ASX restricted securities: None

Dividend Policy: Please refer to page 7 of the Investment Statement and Prospectus

Activities: Online marketplace and classified advertising platform based in New Zealand.

Securities not quoted: Up to 300,000 Restricted Shares under the Trade Me Executive Share Plan.

INDICATIVE KEY DATES

The following timetable is for the deferred settlement trading in the Company's securities.

| Date | Event |
|----------------------------|---|
| Tuesday 13 December 2011 | Commencement of Official Quotation on a deferred settlement basis – 12:00 PM AEDT (ASX Code: TME) |
| Wednesday 14 December 2011 | Despatch date Last day of deferred settlement trading |
| Thursday 15 December 2011 | First day of trading on a normal (T+3) basis (ASX Code: TME) |
| Tuesday 20 December 2011 | Settlement of on-market trades conducted on a deferred settlement basis between 14 and 15 December 2011 and first settlement of trades conducted on a T+3 basis |

For further information please refer to the Company's prospectus dated 9 December 2011 or call the **Trade Me Share Offer Information Line on 1800 868 464 (within Australia)**.