

ASX RELEASE

30 June 2011

**Letter to Shareholders –
Non-renounceable Rights Issue**

Two Way Limited announces that the attached letter relating to a non-renounceable rights issue is being posted to shareholders today.

For further information:

Ben Reichel
Chief Executive Officer and Managing Director
Phone: +612 9017 7000 or 0412 060 281

ABOUT TWO WAY LIMITED (ASX: TTV)

Two Way creates advanced interactive media and gambling applications. Our competitive strengths include our specialised expertise, patented technology, and library of interactive applications, which can be deployed on TV, mobile or internet.

Two Way has developed an award-winning interactive TV wagering service with Tabcorp Holdings Limited (ASX:TAH) and FOXTEL, which has now been extended to include Racing and Wagering Western Australia (RWWA) and TattsBet Limited (ASX:TTS). Two Way has the potential to establish similar relationships with other wagering and broadcasting partners throughout Australia and overseas.

Our interactive wagering technology offers advanced betting features and related information, and utilises the latest synchronisation techniques to enhance the user experience. This technology can be applied to both racing and sports betting applications.

Our Way2Bet portal offers an extensive range of information resources to help punters bet better. These services are available via online and mobile platforms at www.way2bet.com.au and way2bet.mobi.

Two Way's products are currently being deployed by leading wagering and interactive TV operators in Australia and New Zealand. Our clients include Tabcorp, RWWA, TattsBet, Sportingbet, Betfair, FOXTEL, Austar, Optus TV and Sky New Zealand.

To learn more about Two Way visit www.twowaytv.com.au

30 June 2011

Name and Address Line 1

Name and Address Line 2

Dear Shareholder

1 FOR 10 NON-RENOUNCEABLE RIGHTS ISSUE AT 3 CENTS

I am pleased to advise you that the Board of Two Way Limited (the **Company**) has decided to undertake a non-renounceable rights issue of up to 20,992,100 New Shares in the Company on the basis of one (1) new ordinary fully paid shares in the Company for every ten (10) shares held at an issue price of three (3) cents per share (**Rights Issue**).

The primary purpose of the rights issue is to raise approximately \$0.63 million to provide working capital as the Company continues to develop, roll out and promote its TV wagering service, now that regulatory approval has been received in all mainland States.

The offer is being made in accordance with section 708AA of the Corporations Act 2001 (Cth). As such the Company is not required to lodge a prospectus with ASX or the Australian Securities & Investments Commission under the Corporations Act.

A copy of the Offer Document (which outlines further information on the Rights Issue) and a personal Entitlement and Acceptance Form will be mailed to all eligible shareholders no later than 8 July 2011. The Cleansing Notice, the Offer Document and the Appendix 3B were lodged with the ASX on 29 Wednesday 2011 and are available for inspection on the ASX website at www.asx.com.au and the Company's website (www.twowaytv.com.au).

New shares issued as a result of the Rights Issue will rank equally with existing ordinary shares in the Company.

Participation in the Rights Issue is only available to shareholders with registered addresses in Australia and New Zealand as at 7pm (AEST) on 7 July 2011 (**Record Date**).

The Company has decided that it is unreasonable to make the Offer to Shareholders who have a registered address in a country outside of Australia or New Zealand, having regard to the number of Shareholders in such places, the number and value of the New Shares they would be offered and the substantial costs of complying with the legal and regulatory requirements in those jurisdictions.

This letter is being sent to shareholders with registered addresses outside Australia and New Zealand for information purposes only. They will not be sent an Offer Document or Entitlement and Acceptance Form. The shares to which they would otherwise be entitled will be available for eligible shareholders to take up as shortfall shares, and to the extent not so taken up, will form part of the underwritten shortfall.

The Rights Issue is 50% underwritten by E L & C Baillieu Stockbroking Limited. An underwriting fee of 2% and a management fee of 2% of the total gross proceeds of \$629,763 under the Rights Issue will be paid to the underwriter. A summary of the terms and conditions of the underwriting agreement are set out in the Offer Document.

Summary of Key Dates

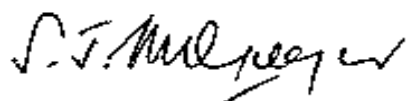
Key dates in respect of the Rights Issue are as follows:

Lodgement of Appendix 3B, Offer Document and Cleansing Notice	Wednesday 29 June 2011
Shares quoted ex-rights	Friday 1 July 2011
Record Date for determining entitlements	Thursday 7 July 2011
Offer Document and Entitlement and Acceptance Forms despatched to Eligible Shareholders	Friday 8 July 2011
Closing Date	Friday 22 July 2011
Securities quoted on a deferred settlement basis	Monday 25 July 2011
Notification to ASX of under subscriptions	Wednesday 27 July 2011
Despatch of shareholding statements	Tuesday 2 August 2011
Expected commencement of normal trading of new shares	Wednesday 3 August 2011

Further details on the Rights Issue are contained in the Offer Document. For further information regarding your entitlement to participate in the Rights Issue, please contact Rointon Nugara, our Company Secretary.

We have chosen to raise the necessary capital through a rights issue to provide existing shareholders with an opportunity to maintain their investment in the Company and to support the rollout of our TV wagering service, which has already been successfully launched in Victoria, New South Wales, Queensland and South Australia on the FOXTEL platform.

Your Board recommends the issue to you and looks forward to your support of it.



Stuart McGregor
Chairman