Form 603 Corporations Act 2001 Section 671B

Notice of initial substantial holder

To:West Australian Newspapers Holdings LimitedACN:053 480 845ASX Code:WAN

1. Details of substantial holder

Name:IOOF Holdings LimitedACN:100 103 722

This notice is given by IOOF Holdings Limited on behalf of itself and its subsidiaries.

The holder became a substantial shareholder on: 12/04/2011

2. Previous and present voting power

The total number of votes attached to all the voting shares in the company or voting interest in the scheme that the substantial holder or an associate had a relevant interest in on the date the substantial holder is as follows:

Class of securities	Number of securities	Person's votes	Voting Power
Ordinary	13,669,182	13,669,182	6.223%

3. Details of present registered holders

The persons registered as holders of the securities are as follows:

Holder	Registered holder of securities	Person Entitled to be holder	Nature of relevant interest	Class & Number (Ord)	Person's votes
Perennial Investment Partners Limited (ACN 087 901 620)	Northern Trust		Investment Manager	767,589	767,589

Perennial Investment Partners Limited (ACN 087 901 620)	NAB Asset Servicing	Investment Man	ager 7,207,998	7,207,998
Perennial Investment Partners Limited (ACN 087 901 620)	JP Morgan	Investment Man	ager 2,476,389	2,476,389
Perennial Investment Partners Limited (ACN 087 901 620)	Citigroup	Investment Man	ager 2,001,239	2,001,239
Perennial Investment Partners Limited (ACN 087 901 620)	BNP	Investment Man	ager 1,207,614	1,207,614

4. Consideration

The consideration paid for each relevant interest and acquired in the four months prior to the day that the substantial holder became a substantial holder is as follows:

Date	Person	Nature	Consideration	Class & number (ord)	Person's votes
13/12/2010	Perennial Investment Partners Limited (ACN 087 901 620)	Purchased on market	\$ 125,410.78	19,115	19,115
23/12/2010	Perennial Investment Partners Limited (ACN 087 901 620)	Purchased on market	\$ 64,783.74	9,852	9,852
3/02/2011	Perennial Investment Partners Limited (ACN 087 901 620)	Purchased on market	\$ 251,443.79	40,116	40,116
11/01/2011	IOOF Investment Management Limited (ACN006695021)	Purchased on market	\$ 11,950.10	1,861	1,861
12/04/2011	Perennial Investment Partners Limited (ACN 087 901 620)	Purchased on market	\$ 73,666,348.00	13,154,705	13,154,705

5. Associates

Name & ACN	Nature of association
Not applicable	

6. Addresses

The addresses of persons named in this form are as follows:

Name	Address
IOOF Holdings Limited	Level 6, 161 Collins Street
	Melbourne Victoria 3000
West Australian Newspapers Holdings	Newspaper House, 50 Hasler Rd
Limited	Osborne Park, WA 6017
Perennial Investment Partners Limited	Level 6, 161 Collins Street
	Melbourne Victoria 3000