



WEST AUSTRALIAN NEWSPAPERS HOLDINGS LIMITED
A.B.N. 91 053 480 845

Thursday, 24 March 2011

Dividend Reinvestment Plan Participation

West Australian Newspapers Holdings Limited (ASX: WAN) today announced that it has separately received advice from both Seven Group Holdings Limited (SGH) and funds managed by or affiliated with Kohlberg Kravis Roberts & Co. L.P. (KKR), confirming that they each will participate, in relation to their entire respective shareholdings at the time each dividend is declared, in WAN's dividend reinvestment plan (DRP) for at least the Company's next two dividend payments. The WAN Board has stated its intention to reintroduce the DRP, commencing for the FY11 final dividend.

The WAN Board believes that both SGH's and KKR's participation in the Company's DRP provides a number of important benefits for WAN shareholders, including:

- increased financial flexibility for the Company;
- ability to accelerate debt pay down; and
- continued positive endorsement of the Company's prospects by both SGH and KKR.

SGH and KKR are the two major shareholders of Seven Media Group (SMG), and following completion of WAN's proposed acquisition of SMG, would emerge with a shareholding in WAN of 29.6% and 11.2%¹, respectively.

For further information please contact:

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¹ Note that KKR's shareholding in WAN, when combined with SMG management and mezzanine investors would be equal to 12.6% post completion of WAN's proposed acquisition of SMG