

Appendix 3Y

Change of Director's Interest Notice

Information or documents not available now must be given to ASX as soon as available. Information and documents given to ASX become ASX's property and may be made public.

Introduced 30/09/01 Amended 01/01/11

| | |
|-----------------------|------------------------------|
| Name of entity | Webfirm Group Limited |
| ABN | 70 001 287 510 |

We (the entity) give ASX the following information under listing rule 3.19A.2 and as agent for the director for the purposes of section 205G of the Corporations Act.

| | |
|----------------------------|------------------|
| Name of Director | Mr. Adrian Giles |
| Date of last notice | 8 December 2010 |

Part 1 - Change of director's relevant interests in securities

In the case of a trust, this includes interests in the trust made available by the responsible entity of the trust

Note: In the case of a company, interests which come within paragraph (i) of the definition of "notifiable interest of a director" should be disclosed in this part.

| | |
|--|---|
| Direct or indirect interest | (a) Direct; and (b) Indirect |
| Nature of indirect interest (including registered holder) Note: Provide details of the circumstances giving rise to the relevant interest. | (b) Giles Share Investments Pty Ltd <Giles Share A/C> and (b) Yarra Ventures <Giles Share Account> |
| Date of change | 16 February 2011 |
| No. of securities held prior to change | (a) 2,000,000 unlisted options expiring 30.06.12 @ 10c plus 11,800,000 unlisted options expiring 31.01.13 @ 5.3c (b) 13,221,203 fully paid ORD (b) 5,200,084 fully paid restricted ORD |
| Class | (a) Unlisted options (b) Fully paid ORD and fully paid restricted ORD |
| Number acquired | None |
| Number disposed | None |
| Value/Consideration Note: If consideration is non-cash, provide details and estimated valuation | - |

+ See chapter 19 for defined terms.

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| | |
|---|---|
| No. of securities held after change | (a) 2,000,000 unlisted options expiring 30.06.12 @ 10c plus 11,800,000 unlisted options expiring 31.01.13 @ 5.3c (b) 14,784,923 fully paid ORD (b) 3,636,364 fully paid restricted ORD |
| Nature of change Example: on-market trade, off-market trade, exercise of options, issue of securities under dividend reinvestment plan, participation in buy-back | 1,563,720 restricted shares come out of escrow and become fully paid ordinary shares |

Part 2 – Change of director's interests in contracts

Note: In the case of a company, interests which come within paragraph (ii) of the definition of "notifiable interest of a director" should be disclosed in this part.

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| Detail of contract | |
| Nature of interest | |
| Name of registered holder (if issued securities) | |
| Date of change | |
| No. and class of securities to which interest related prior to change | |
| Interest acquired | |
| Interest disposed | |
| Value/Consideration Note: If consideration is non-cash, provide details and an estimated valuation | |
| Interest after change | |

Part 3 – +Closed period

| | |
|---|---------------------------|
| Were the interests in the securities or contracts detailed above traded during a +closed period where prior written clearance was required? | No securities were traded |
| If so, was prior written clearance provided to allow the trade to proceed during this period? | - |
| If prior written clearance was provided, on what date was this provided? | - |

+ See chapter 19 for defined terms.