



adcorp

9 November 2012

Adcorp acquires equity stake in Digital Agency

Adcorp Australia Ltd announced today that they have taken a 40% equity stake in boutique digital agency, Limelight Group Pty Ltd. As part of the deal, Adcorp CEO David Morrison will join the Board of the company that currently has offices in Brisbane and Sydney.

Limelight is a natural fit for Adcorp's business as we expand our digital capabilities and offerings to clients. We have had a good working relationship with Limelight as a provider of specialist digital development services and the quality of their products and services along with the skills and experience of their design and development teams is exceptional.

Adcorp looks forward to working with Limelight to fully develop the potential of both parties' digital businesses.

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Starting conversations

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