



David Jones Limited

ABN 75 000 074 573

12 October 2012

All correspondence to:

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SAMPLETOWN VIC 3030



Dear Shareholder

The Annual General Meeting of David Jones Limited will be held at On Seven at David Jones, Level 7, 86-108 Castlereagh Street, Sydney NSW 2000 on Friday, 23 November 2012 at 10:00 am. After the meeting you will have the opportunity to meet the Directors and senior executives.

The Notice of Meeting and explanatory notes are contained in a separate booklet accompanying this letter.

If you are attending the meeting, please detach and send back the attendance card in the reply paid envelope. I also ask that you bring this page with you to the meeting as the bar code printed on it will help with identification when you arrive.

For shareholders who are unable to attend the meeting, we will be webcasting the AGM live on our website at www.davidjones.com.au/for-investors.

If you are unable to attend the meeting, I encourage you to complete and return the enclosed Proxy Form by no later than 10.00 am on Wednesday, 21 November 2012, being not less than 48 hours before the time for holding the meeting. You can submit your Proxy Form in person at Computershare Investor Services Pty. Limited, Level 4, 60 Carrington Street, Sydney, NSW, 2000, by facsimile to (03) 9473 2555, by post in the enclosed reply paid envelope or to Computershare Investor Services Pty Limited, GPO Box 242, Melbourne, VIC, 3001, or online through www.investorvote.com.au.

I look forward to welcoming you to the meeting.

Yours sincerely

Robert Savage
Chairman

ATTENDANCE CARD

I/We will be attending the David Jones Limited Annual General Meeting on Friday, 23 November 2012.

Name

Name

Please return to the Proxy Form Processing Centre Computershare Investor Services Pty. Limited, GPO Box 242, Melbourne VIC 3001 in the enclosed reply paid envelope.