Rule 2.7, 3.10.3, 3.10.4, 3.10.5

Appendix 3B

New issue announcement, application for quotation of additional securities and agreement

Information or documents not available now must be given to ASX as soon as available. Information and documents given to ASX become ASX's property and may be made public.

Introduced 1/7/96. Origin: Appendix 5. Amended 1/7/98, 1/9/99, 1/7/2000, 30/9/2001, 11/3/2002, 1/1/2003, 24/10/2005.

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DAVID JONES LIMITED

ABN

75 000 074 573

We (the entity) give ASX the following information.

Part 1 - All issues

You must complete the relevant sections (attach sheets if there is not enough space).

+Class of +securities issued or to be issued

ORDINARY

Number of *securities issued or to be issued (if known) or maximum number which may be issued

3,133,175

3 Principal terms of the *securities (eg, if options, exercise price and expiry date; if partly paid *securities, the amount outstanding and due dates for payment; if *convertible securities, the conversion price and dates for conversion)

Allotment of ordinary shares under the David Jones Limited Dividend Reinvestment Plan for the final dividend for FY12 paid on 5 November 2012

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⁺ See chapter 19 for defined terms.

Appendix 3B New issue announcement

A

4 Do the +securities rank equally in all respects from the date of allotment with an existing +class of quoted +securities?

If the additional securities do not rank equally, please state:

- the date from which they do
- the extent to which they participate for the next dividend, (in the case of a trust, distribution) or interest payment
- the extent to which they do not rank equally, other than in relation to the next dividend, distribution or interest payment
- 5 Issue price or consideration

6 Purpose of the issue (If issued as consideration for the acquisition of assets, clearly identify those assets) \$2.596 per ordinary share

Allotment of ordinary shares under the David Jones Limited Dividend Reinvestment Plan for the final dividend for FY12 paid on 5 November 2012

Yes

7 Dates of entering *securities into uncertificated holdings or despatch of certificates

5 November 2012

8 Number and +class of all +securities quoted on ASX (*including* the securities in clause 2 if applicable)

Number	+Class
531,788,775	Ordinary

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⁺ See chapter 19 for defined terms.

		Number	+Class
9	Number and +class of all +securities not quoted on ASX (including the securities in clause 2 if applicable)		
10	Dividend policy (in the case of a trust, distribution policy) on the increased capital (interests)	Р	ari passu
Part	2 - Bonus issue or	pro rata issu	ue
11	Is security holder approval required?		
12	Is the issue renounceable or non-renounceable?		
13	Ratio in which the +securities will be offered		
14	⁺ Class of ⁺ securities to which the offer relates		
15	⁺ Record date to determine entitlements		
16	Will holdings on different registers (or subregisters) be aggregated for calculating entitlements?		
17	Policy for deciding entitlements in relation to fractions		
18	Names of countries in which the entity has +security holders who will not be sent new issue documents Note: Security holders must be told how their contilements are to be deelt with		
	entitlements are to be dealt with. Cross reference: rule 7.7.		
	oroso reference, ruic /./.		
19	Closing date for receipt of		

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⁺ See chapter 19 for defined terms.

Appendix 3B New issue announcement

	NT	
20	Names of any underwriters	
01	Amount of any underwriting for	
21	Amount of any underwriting fee or commission	
22	Names of any brokers to the issue	
	Issue	
23	Fee or commission payable to	
23	the broker to the issue	
24	Amount of any handling fee payable to brokers who lodge	
	acceptances or renunciations on	
	behalf of *security holders	
25	If the issue is contingent on	
-0	+security holders' approval, the	
	date of the meeting	
26	Date entitlement and acceptance	
	form and prospectus or Product	
	Disclosure Statement will be sent to persons entitled	
	r	
27	If the entity has issued options,	
	and the terms entitle option holders to participate on	
	exercise, the date on which	
	notices will be sent to option holders	
28	Date rights trading will begin (if	
	applicable)	
29	Date rights trading will end (if	
	applicable)	
30	How do +security holders sell their entitlements <i>in full</i>	
	through a broker?	
01	How do too with hald!	
31	How do +security holders sell part of their entitlements	
	through a broker and accept for	
	the balance?	

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⁺ See chapter 19 for defined terms.

		-	
32	dispo	do +security holders use of their entitlements pt by sale through a er)?	
33	+Desj	patch date	
		Quotation of sec	urities applying for quotation of securities
34	Type (tick o	of securities one)	
(a)	~	Securities described in Part	
(b)			d of the escrowed period, partly paid securities that become fully paid, then restriction ends, securities issued on expiry or conversion of
Enti	ties tl	hat have ticked box 3	4(a)
Addi	tiona	l securities forming a n	ew class of securities
	indicat uments	te you are providing the inform	ation
35			securities, the names of the 20 largest holders of ad the number and percentage of additional ders
36			securities, a distribution schedule of the additional umber of holders in the categories
37		A copy of any trust deed for	the additional +securities

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⁺ See chapter 19 for defined terms.

Entities that have ticked box 34(b) 38 Number of securities for which ⁺quotation is sought Class of +securities for which 39 quotation is sought Do the +securities rank equally in 40 all respects from the date of allotment with an existing +class of quoted +securities? If the additional securities do not rank equally, please state: • the date from which they do the extent to which they participate for the next dividend, (in the case of a trust, distribution) or interest payment the extent to which they do not rank equally, other than in relation to the next dividend, distribution or interest payment Reason for request for quotation 41 now Example: In the case of restricted securities, end of restriction period (if issued upon conversion of another security, clearly identify that other security) Number +Class Number and +class of all 42 +securities quoted on ASX (including the securities in clause 38)

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⁺ See chapter 19 for defined terms.

Quotation agreement

- ⁺Quotation of our additional ⁺securities is in ASX's absolute discretion. ASX may quote the ⁺securities on any conditions it decides.
- 2 We warrant the following to ASX.
 - The issue of the +securities to be quoted complies with the law and is not for an illegal purpose.
 - There is no reason why those +securities should not be granted +quotation.
 - An offer of the +securities for sale within 12 months after their issue will not require disclosure under section 707(3) or section 1012C(6) of the Corporations Act.

Note: An entity may need to obtain appropriate warranties from subscribers for the securities in order to be able to give this warranty

- Section 724 or section 1016E of the Corporations Act does not apply to any applications received by us in relation to any *securities to be quoted and that no-one has any right to return any *securities to be quoted under sections 737, 738 or 1016F of the Corporations Act at the time that we request that the *securities be quoted.
- If we are a trust, we warrant that no person has the right to return the +securities to be quoted under section 1019B of the Corporations Act at the time that we request that the +securities be quoted.
- We will indemnify ASX to the fullest extent permitted by law in respect of any claim, action or expense arising from or connected with any breach of the warranties in this agreement.
- We give ASX the information and documents required by this form. If any information or document not available now, will give it to ASX before +quotation of the +securities begins. We acknowledge that ASX is relying on the information and documents. We warrant that they are (will be) true and complete.

Sign here:	(Company secretary)	Date:	5 November 2012
Print name:	Susan Leppinus		

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⁺ See chapter 19 for defined terms.