



25 October 2012

The Manager Companies
Australian Stock Exchange Limited
11th Floor
Exchange Centre
20 Bridge Street
SYDNEY NSW 2000

Dear Sir

**Dividend Reinvestment Plan allocation price in respect of the
final dividend of 7 cents per share payable on 5 November 2012**

We advise the allocation price for shares to be allocated under the Dividend Reinvestment Plan on 5 November 2012 is \$2.596 per share.

Yours faithfully
DAVID JONES LIMITED

Susan Leppinus
Company Secretary

DAVID JONES

David Jones Limited A.C.N. 000 074 573
A.B.N. 75 000 074 573