mcm entertainment group limited

ASX Announcement

For Immediate Release

07 August 2012

MCM Entertainment Group Limited (ASX: MEG)
Profit Guidance

PROFIT GUIDANCE

The Board of MCM Entertainment Group Limited (MEG) advise that due to an increase in Group Revenue and a focus on cost control, MEG announce a pre-audited Net Profit After Tax of approximately $680K for FY2012. This represents an improved result of approximately $2.8M when compared to the Net Loss After Tax of ($2,131,346) for FY2011.

MEG's final audited position will be known by 31 August 2012.

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