

ASX Announcement

For Immediate Release

26 April 2012

MCM Entertainment Group Limited (ASX: MEG) Notification of Lapse of Options

MCM Entertainment Group (MCM) hereby advises that 200,000 options (\$0.20 strike, expiring on 22 November 2012) have lapsed and have been removed from the company's share register.

The company currently has 6,722,040 options on issue comprising of the following:

- 925,000 (\$0.20 strike, expiring on 22 November 2012);
- 2,898,520 (\$0.20 strike, expiring on 31 December 2017); and
- 2,898,520 (\$0.20 strike, expiring on 31 December 2018).

For further information: Andrew Metcalfe

Company Secretary, MCM Entertainment Group

T: 03 9820 3802

ametcalfe@mcmentertainment.com