



Mothercare Australia Limited
ABN 26 060 199 082

Registered Office: Level 1, Building 220/2A, The Entertainment Quarter
122 Lang Road, Moore Park NSW 2021

12 November 2012

Market Announcement
Security Code: MLC

Mothercare Australia Limited ("MLC") advises that further to the announcement on 10 October 2012, it is in the final stages of negotiating an Implementation Agreement with Myer Family Company Holdings Pty Ltd ("MFCoH") for MFCoH to acquire the business of MLC. A further announcement, including arrangements for the Company's Annual General Meeting and a meeting of Noteholders, is expected to be released shortly.

MLC also wishes to advise that Mr Chester Moynihan has resigned as a director of the Company. Mr Moynihan, Managing Director of Allegro Funds, strongly supports the proposed MFCo transaction but has elected to stand down in anticipation of the imminent changes. The Board would like to thank Mr Moynihan for his service and contribution to the Company over the last two years.

For and on behalf of the Board

David James
Company Secretary