



Mothercare Australia Limited

MARKET UPDATE

February 6th, 2012

Appointment of David James as CFO

The board of Mothercare Australia (“MLC”) is pleased to announce the appointment of David James as Chief Financial Officer and Company Secretary. David replaces Ciaron Murphy who is leaving the business for personal reasons. David has 15 years of retail experience and joins us from Deals Direct. He will take up his appointment effective today. We are looking forward to the contribution David’s experience will bring to Mothercare Australia.

Brent Dennison

Chief Executive Officer