

**Multi**   
**Channel**  
**Solutions**

**Multi Channel Solutions Limited**  
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11<sup>th</sup> April 2012

The Manager  
Company Announcements Office  
Australian Stock Exchange Limited  
10th Floor, 20 Bond Street  
Sydney NSW 2000

Dear Sir/Madam

## **First Customer Feline Favorite Cat Litter**

Multi Channel Solutions Limited is pleased to announce that it has received opening orders for the supply of our Feline Favorite Cat Litter to Fred's Inc – a group of 670 stores located mainly in the mid west of America.

We have made presentations to several other groups and will keep the market informed.

The directors are extremely pleased to be able to supply this order in such a short time after the development of our Cat litter product.



Des Smale  
Chairman