

N E X T D C
next generation data centres

Business Update

September 2012

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“ To become the most
**recognised, connected &
trusted** data centre brand in
Australia and New Zealand.”

Execution Priorities



People: Key leadership, sales and technical appointments to accelerate growth



Sales: Building the ecosystem by development of the largest cloud, carrier and vendor neutral base nationally



Development: Completion of S1 and P1 construction programs to bring the national network scale to market



Innovation: Continue to lead the industry with unique value in ONEDC remote DCaaS real time analytics, energy management and security



Capital Recycling: Successful completion of the Asia Pacific Data Centre Ltd Listed Property Trust



Our Difference

National Capability



Delivering Australia's first national network of independent data centres for our customers

Facility	B1 Brisbane	M1 Melbourne	C1 Canberra	S1 Sydney	P1 Perth
Location	Brisbane CBD	Port Melbourne	Bruce	Macquarie Park	Malaga
Facility Size	3,000m ²	17,500m ²	6,000m ²	17,650m ²	10,500m ²
Technical Space	1,800m ²	6,000m ²	2,000m ²	5,600m ²	3,000m ²
Capacity	5 MVA	22.5 MVA	8.0 MVA	20.0 MVA	14.0 MVA
IT Load	2.25 MW	12.0 MW	4.0 MW	11.0 MW	6.0 MW
Target PUE	1.6	1.4	1.4	1.3	1.3
Operational	Now	Now	Now	Q3 2013 CY*	Q4 2013 CY*

* Approximate only and subject to change.

One Simple Solution



NEXTDC offers national data centre capability under a simple, single supply agreement which streamlines the procurement of services regardless of location.



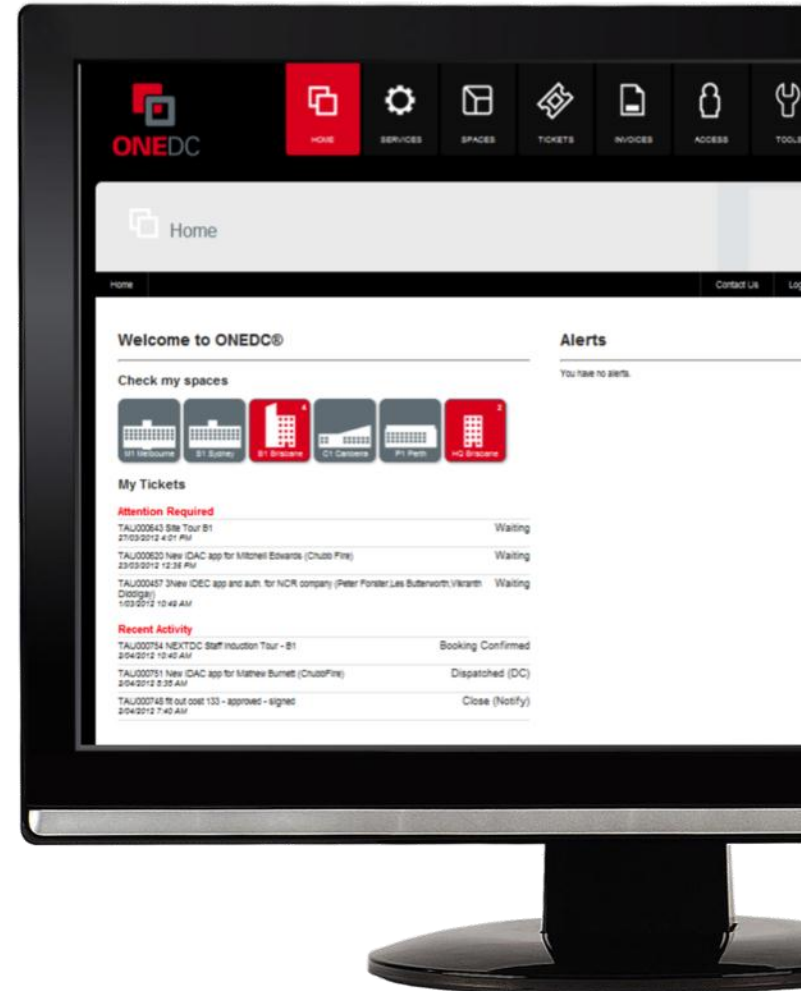
Ecosystem



Customer Experience



ONEDC® allows customers to monitor their racks anytime from anywhere.



Next Generation Design



- Cutting-edge design
- Low PUE*
- Purpose built incorporating energy efficiency
- Highly secure
- Alternative energy sources (Trigen, Solar)

* *Power Utilisation Efficiency*



Market Drivers

Industry Megatrends



Mobile Computing



Social Media



Cloud Computing



Virtualisation



Big Data

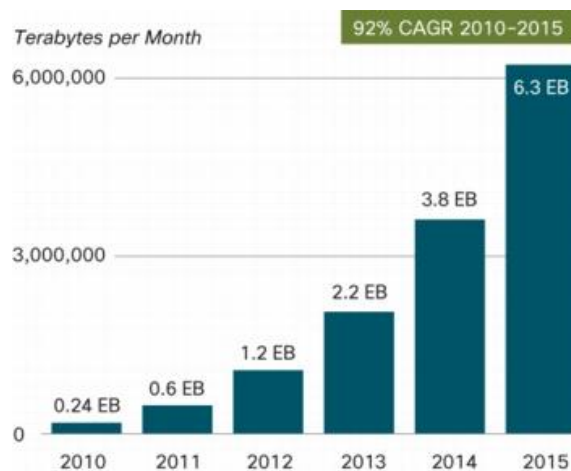


Data Centre Outsourcing

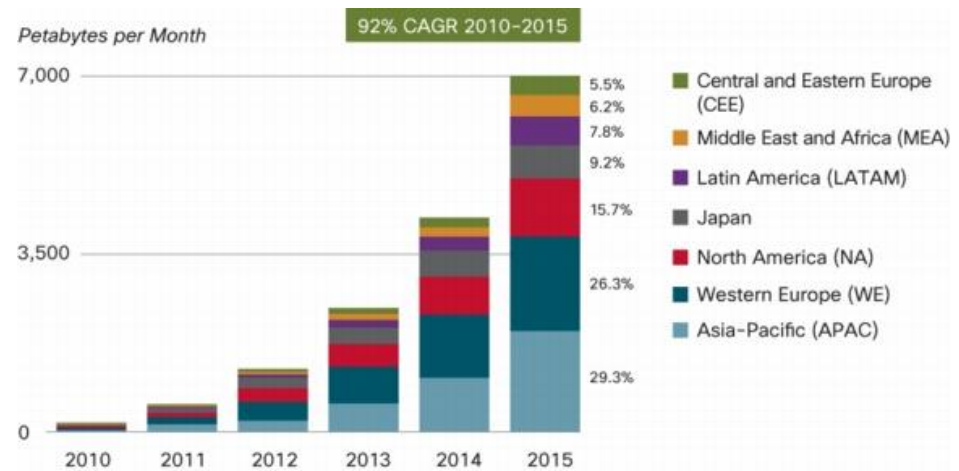




Global mobile data traffic will increase 26 times from 2010 to 2015 and APAC will generate nearly one third of all mobile data traffic by 2015



Source: Cisco VNI Mobile, 2011



Source: Cisco VNI Mobile, 2011



We focus on offering services to high-growth customers across all industry verticals. Due to wider acceptance of cloud computing, we expect that approximately half of our revenue (in long term) will come from cloud/ICT providers.



End Customers

Enterprise and Government



Cloud/ICT Providers

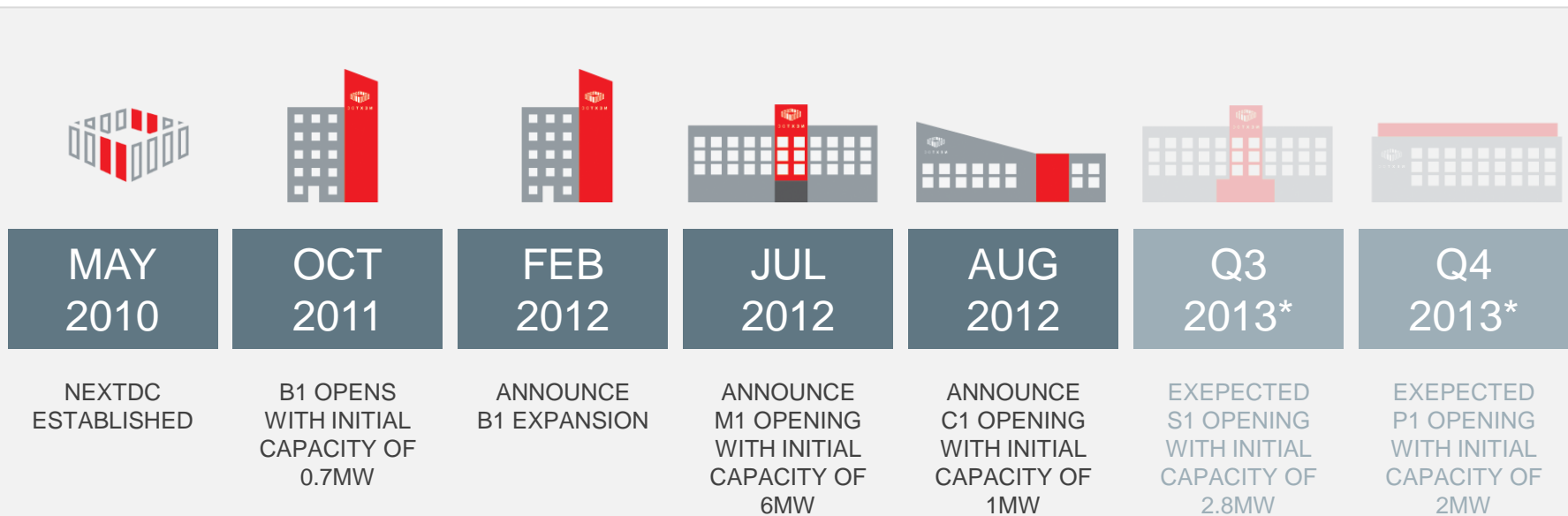
Telecommunications providers
Content delivery networks providers
System integrators
Managed services providers
SaaS Providers
Infrastructure as a service providers
Platform as a service providers
Application as a service providers



The story so far



Bringing capacity to market is our key focus



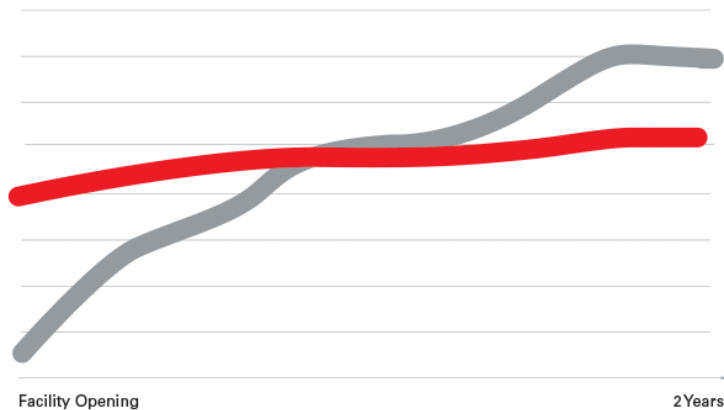
* Current estimate and subject to change.

Execution

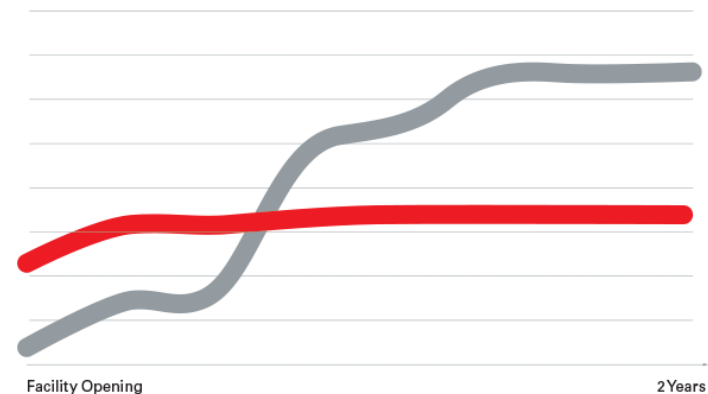


	B1	M1	C1
Facility opened	✓	✓	✓
Ecosystem established	✓	✓	-
Existing facility operational costs covered by contracted revenues	✓	✓	-

B1 Cash breakeven analysis



M1 Cash breakeven analysis



Note: Unaudited and subject to change, based on customer take-up profile. Excludes power revenue, associated costs for whitespace and future resources.
B1 - includes rent expense.
M1 - based upon facility ownership by NEXTDC

GREY line represents current contracted revenue
RED line represents current committed expense



Solid sales pipelines across all facilities



Industrial relations issues in Victoria caused delays in M1 timeline and importantly consumed managements resources on the delivery of NEXTDC's flagship facility



This delay impacted timing of sales conversion in Melbourne. However, key opportunities were deferred (not lost) and are expected to be closed in coming quarters

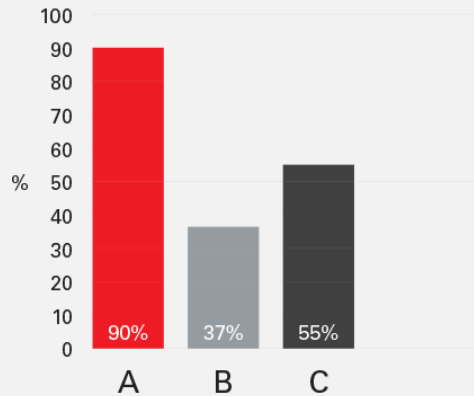


Sales resources are being bolstered as new facilities are opened

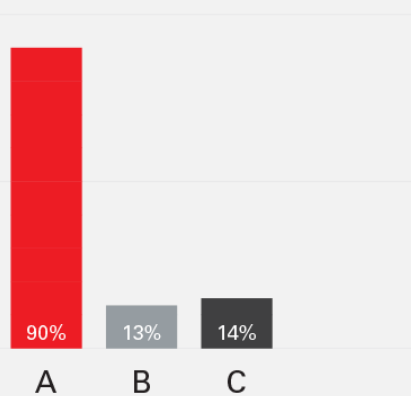
Power and Space Utilisation



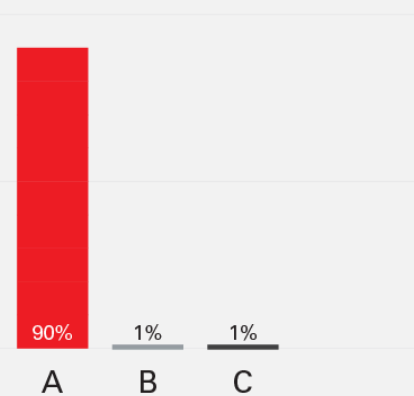
Power Utilisation: B1 Brisbane



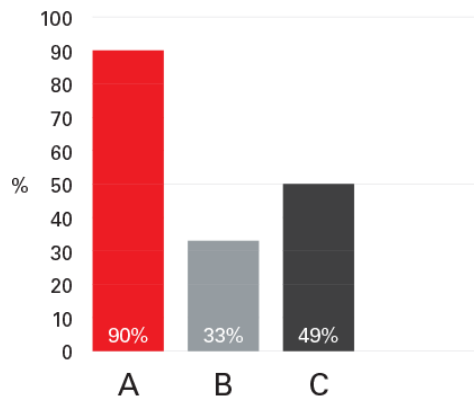
Power Utilisation: M1 Melbourne



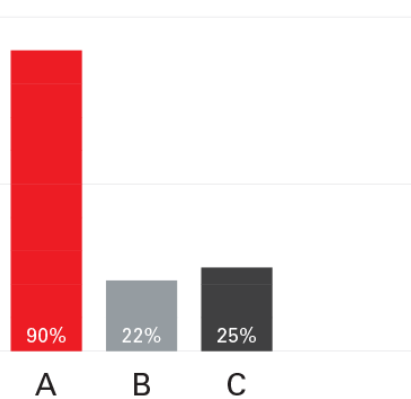
Power Utilisation: C1 Canberra



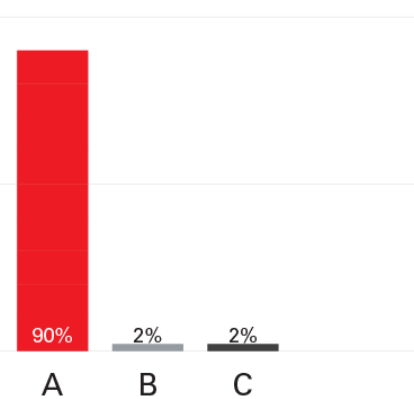
Space Utilisation: B1 Brisbane



Space Utilisation: M1 Melbourne



Space Utilisation: C1 Canberra



- A. Target utilisation
- B. Contracted utilisation (vs overall capacity)
- C. Contracted + options (FROR + reserved) (vs overall capacity)

* Unaudited and approximate only

B1 opened in October 2011

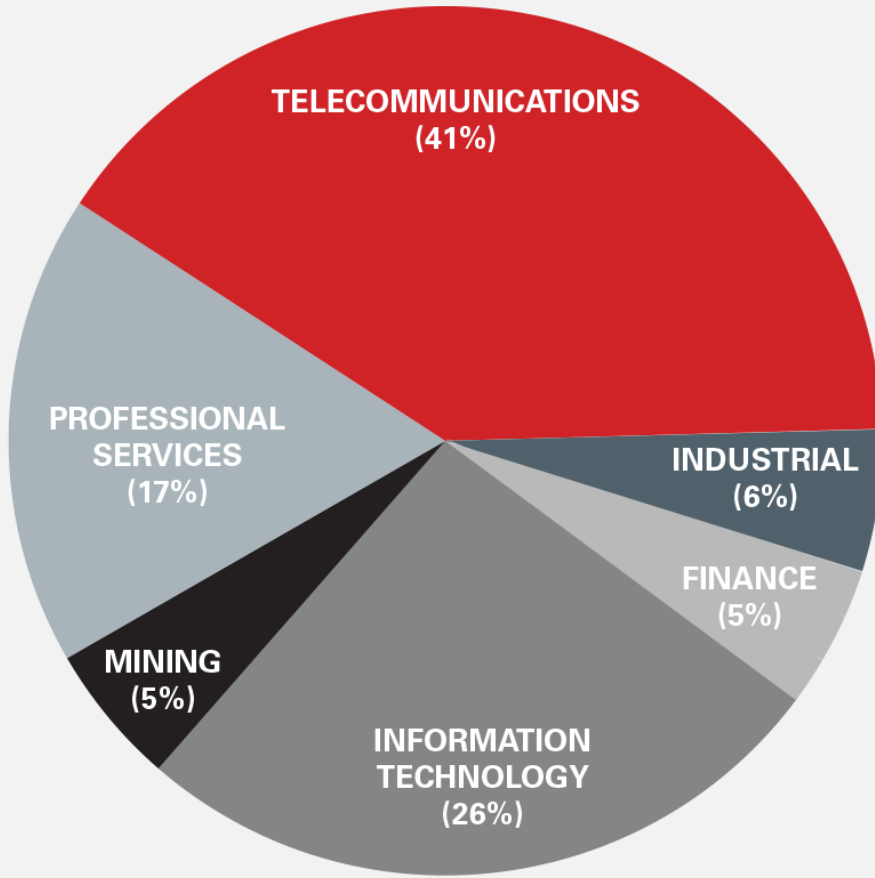
M1 opened in July 2012

C1 opened in August 2012

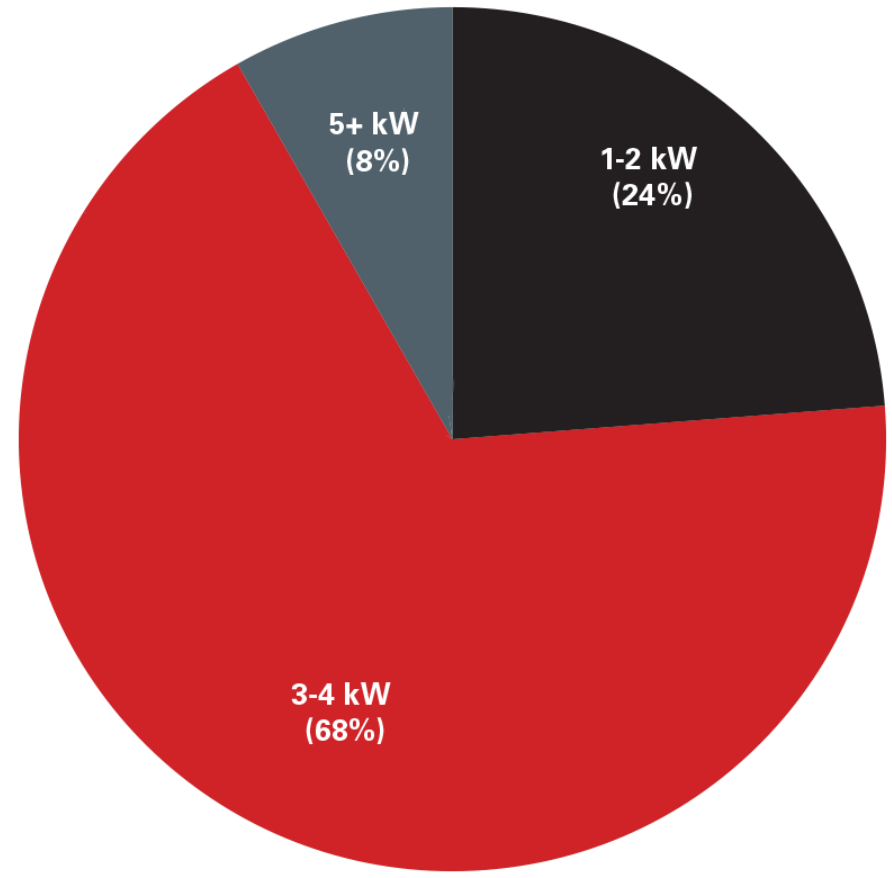
Our Demand Mix



Customer by industry



Utilisation by density



* Unaudited and approximate only. Excludes whitespace.



Looking Ahead



Based upon sales pipeline and the facilities now being opened, NEXTDC Management expects facility utilisation to increase significantly over the next 12-18 months



B1 utilisation is expected to be approximately 80% in 12-18 months



M1 utilisation is expected to be approximately 50% in 12-18 months



As B1 and M1 facilities become operationally break-even any additional revenue within existing fitout delivers substantially higher contribution to margin



What it will deliver to NEXTDC shareholders

- Funding certainty and flexibility to continue our growth
- Recycles capital that can be utilised today to complete the build of S1 and P1
- Flexible lease structure and single landlord relationship

What it will deliver to APDC unitholders

- Opportunity to invest in high quality data centre assets in Australia, with possible expansion into Asia
- Attractive asset-backed yield (8.5% - 9.5%)
- Triple net lease arrangement with a single tenant
- Independent board / management with REIT expertise
- Expected to conclude IPO by end of 2012 calendar year (subject to receiving appropriate regulatory approvals)

REIT Team



Legal

CLAYTON UTZ



Financial



JLMs





The NEXTDC blog has been created to provide a transparent insight into the construction of our data centres and has become a trusted source of information for thousands of readers.

Through our blog we aim to provide helpful and informative posts to our readers, and answer any questions that they may have about the construction process.

Our blog is continually being updated with information, pictures and video, visit www.nextdc.com/blog to find out more

NEXTDC Blog
S1 - A Bird's Eye View of Progression

Is this building starting to look familiar to anyone? How about now?

Latest Blog Entries
S1 - A Bird's Eye View of Progression
New ONDC Hub
M1 - Moving in to M1
Some Exciting News
S1 - Closing in On Level 3

Latest News
NEXTDC Announces 2012 Financial Year Results
NEXTDC Celebrates Data Centre ICT3 in Use
NEXTDC General Meeting Investor in Brisbane 2012 Innovation Showcase
NEXTDC Plans to Launch Australian First Level Data Centre Property Fund
General Release of NEXTDC's ONDC™ Platform

NEXTDC Blog
S1 - A Bird's Eye View of Progression

Is this building starting to look familiar to anyone? How about now?

That's right. If you didn't take the hint from the title of this blog, it's S1. It's beginning to look like a data centre, and we're excited. As you can see from these photos which were taken on Monday, we're still preparing for the level 3 slab but the building is really taking shape.

We'll be receiving these aerial shots every few weeks so make sure you stay tuned to see what our Macquarie Park facility looks like next time.

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M1 - Moving in to M1



Are you needed to relocate your IT infrastructure. You'd be wondering what sort of facilities your new data centre had to...

[Add new comment](#)

Some Exciting News



So we may have got a little over excited in our latest blog about an impending announcement. Having already announced it...

[Add new comment](#)

S1 - Closing In On Level 3



One more floor. That's it. Just one more customer floor slab left to go. After months of pouring slabs we're getting close.

[Add new comment](#)

M1 - The Service Corridors



This is a computer room an conditioning (CRAC) unit at our M1 data centre in Melbourne. Unlike CT and BT where the CRACs are installed inside the data halls, the CRACs at...

[Add new comment](#)

M1 - The Data Halls



Our final step at M1 this week sees us make our way to the most important area of all for our customers: the data hall.

[Add new comment](#)

Our Management Team



Craig Scroggie

Chief Executive Officer

Mr Scroggie has substantial experience within the IT and telecommunications industries including senior leadership positions with Symantec, Veritas Software, Computer Associates, EMC Corporation and Fujitsu Australia & New Zealand.

CFO

Position currently vacant

Robin Khuda

Chief Commercial Officer
Chief Financial Officer (Acting)

Mr Khuda has significant experience in managing large and high growth IT and telecommunications companies.

Previously, he held leadership positions with PIPE Networks, Fujitsu Australia and New Zealand, SingTel Optus and Cheung Kong Communications Group.

CIO

Position currently vacant

Simon Cooper

Chief Operations Officer

Mr Cooper is responsible for NEXTDC's data centre development and operations functions.

Prior to joining NEXTDC, Simon held leadership roles with Tata Communications, Level 3 Communications, and Cable and Wireless.

Human Resources

Annabel Sammut

Bevan Slattery

Founder/Deputy Chairman
Chief Information Officer (Acting)

Mr Slattery is the founder and Deputy Chairman of NEXTDC. He comes from a background in building successful Australian IT and telecommunications companies and an earlier career in administration for local and state government.

Prior to establishing NEXTDC, he was co-founder and Director of PIPE Networks Limited and iSeek Communications.

General Counsel

Tanya Mangold (Acting)

More Information



Craig Scroggie

Chief Executive Officer

07 3177 4755

craig.scroggie@nextdc.com



Robin Khuda

Deputy Chief Executive Officer

07 3177 4712

robin.khuda@nextdc.com

For more information
please contact:



N E X T D C

where the cloud lives