

20 February 2012

Dear oOh!media Shareholder

Courtesy reminder to cast your vote in the upcoming Scheme and General Meeting

We would like to remind you to send in your proxy forms for the upcoming meetings of oOh!media Group Limited shareholders as soon as possible, if you have not already done so. Your vote is very important, and in order for your proxy vote to count, your proxy forms must be received by 10:00am AEDT Saturday 25 February 2012.

The General and Scheme meetings for oOh!media Group Limited shareholders will be held at the office of oOh!media Group Limited, Level 2, 76 Berry Street, North Sydney NSW 2060 on Monday 27 February 2012 commencing at 10:00am AEDT.

Please refer to the oOh!media scheme booklet sent to you in late January or alternatively contact the oOh!media Group Limited securityholder information line if you have any questions on 1300 708 409 (within Australia) or +61 3 9415 4294 (outside Australia).

You may also vote online via www.investorvote.com.au/oohproxy and quoting your HIN or SRN number, on or before by 10:00am AEDT Saturday 25 February 2012.

If you want to lodge an election form you must do so before 7pm Sydney time on the Record Date, presently anticipated to be 8 March 2012.

If you have already submitted your proxy, you do not need to do anything further.

Yours sincerely



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