oOh!media Group Limited ABN 96 091 780 924



ASX announcement 9 March 2012

Scheme of Arrangement: Minimum Scrip Number satisfied

oOh!media Group Limited (ASX:OOH) advises that as at 7:00 pm on Thursday, 8 March 2012 (Record Date), elections made by OOH shareholders for the Mixed Consideration in relation to the scheme of arrangement between OOH and OOH shareholders¹ pursuant to which Outdoor Media Operations Pty Limited will acquire all of the issued shares in OOH that the CHAMP III Funds² do not already own (Scheme), were in excess of 100,000,000 OOH shares.

Accordingly, the Minimum Scrip Number was satisfied and the Mixed Consideration will be issued under the Scheme to those OOH shareholders who made a valid election to receive it.

The Scheme is scheduled to be implemented on 15 March 2012.

If you have any questions, please call the OOH transaction information line on 1300 708 409 (within Australia) or + 61 3 9415 4294 (outside Australia) at any time between 9.00am and 5.00pm on Monday to Friday.

¹ Excluding the CHAMP III Funds

² The CHAMP III Funds comprise CHAMP Buyout III Pte Ltd, CHAMP Buyout III Trust and the CHAMP Buyout III (SWF) Trust