

ASX RELEASE

Onthehouse achieving strong growth

Tuesday 31 January 2012 – Onthehouse Holdings Limited (ASX: OTH) today confirmed that its Real Estate Agency Solutions business has continued to achieve stable and scaling growth, as seen in the Company's quarterly cash flow report released today. At the same time, the Company's Consumer Online Division continues to achieve strong traffic growth and has commenced monetising that traffic.

Operational initiatives over December guarter 2011:

Executing on the Company's growth strategy and building a unique position in the digital real estate content and services markets, Onthehouse implemented a number of operational initiatives over the quarter ended 31 December 2011. These included:

- Completing the integration of Console, PortPlus and Residex (50% interest) into Onthehouse;
- Commencing the monetisation of onthehouse.com.au given its very fast traffic growth, with close to 1.3 million unique browsers per month visiting the Onthehouse Consumer Online Division;
- Continued product development
 - o Agreement with Ratesonline to provide an end-to-end home loan centre for onthehouse.com.au's users,
 - Launching an Australian first of its kind mobile property values App,
 - Agreement with Suncorp to sponsor the Company's mobile property values App; and
- Strengthened senior executive team with the appointment of key executives including Jason Lilienstein as Chief Operating Officer.

Cash flow over December guarter 2011:

Net operating cash flow continued to grow over the December quarter 2011 to \$1,399k, up from \$838k in the September 2011 quarter.

"The continued growth of Onthehouse over the December quarter, both from an operational and financial perspective, is testament to the terrific team that we have in place. It also reflects our complete focus on leading innovation in the digital real estate industry and leveraging the Company's unique suite of content and services," said Michael Fredericks, Onthehouse's Managing Director & CEO.

Members of Onthehouse Holdings Ltd.

Onthehouse's Appendix 4C for the quarter ended 31 December 2011 is attached.

portplus

onthehouse.com.au

RESIDEX

GPO Box 9956 (in your capital city) ACN 150 139 781

Console

p. 1300 131 311 1300 131 399 e. info@onthehouse.com.au w. onthehouse.com.au



For further information please contact:

Michael FredericksCraig DawsManaging Director & CEOCFO & ConT: +61-7 3243 4345T: +61-7 32E: michael.fredericks@onthehouse.com.auE: craig.daw

Craig Dawson CFO & Company Secretary T: +61-7 3243 4324 E: craig.dawson@onthehouse.com.au

About Onthehouse Holdings Limited

Onthehouse Holdings Limited (ASX: OTH) is an ASX listed Australian online real estate content and services platform headquartered in Brisbane. The Company has three operating divisions.

The Consumer Online Division is a platform of publicly available real estate websites underpinned by <u>www.onthehouse.com.au</u>, providing free access to an extensive database of real estate content and property values on most properties in Australia, including traditional real estate online classified listings. The website is comparable to successful offerings in the US (Zillo) and UK (Zoopla) and has very quickly become the third largest online real estate platform in Australia, currently attracting more than 1.2 million unique browsers per month.

The Real Estate Agency Solutions Division is a platform providing trust accounting solutions (sales and rental), office administration, property sales and management applications and other business performance tools for real estate agents adding to and utilising Onthehouse's extensive database.

The Information and Analytics Services Division leverages the Onthehouse and Residex extensive proprietary database of real-time and historical property information to provide customised data and reports to the Australian real estate industry and related industries.

Members of Onthehouse Holdings Ltd.

portplus

Console

p. 1300 131 311 **f.** 1300 131 399

onthehouse.com.au

RESIDEX

Rule 4.7B

Appendix 4C

Quarterly report for entities admitted on the basis of commitments

Introduced 31/03/00 Amended 30/09/01, 24/10/05, 17/12/10

Name of entity

Onthehouse Holdings Limited

ABN

97 150 139 781

Quarter ended ("current quarter")

31 December 2011

Consolidated statement of cash flows

Cash flows related to operating activities		Current quarter	Year to date (6 months)
Cubii	nows related to operating activities	\$A'ooo	(0_monens) \$A'000
1.1	Receipts from customers	5,388	10,142
1.2	Payments for (a) staff costs (b) advertising and	(2,369) (109)	(4,959) (173)
	marketing (c) research and		
	development	-	-
	(d) leased assets	(12)	(24)
	(e) other working capital	(1,423)	(2,516)
1.3	Dividends received	-	-
1.4	Interest and other items of a similar nature received	11	20
1.5	Interest and other costs of finance paid	(87)	(149)
1.6	Income taxes paid	-	(104)
1.7	Other	-	-
Net operating cash flows		1,399	2,237

⁺ See chapter 19 for defined terms.

		Current quarter \$A'ooo	Year to date (6 months) \$A'ooo
1.8	Net operating cash flows (carried forward)	1,399	2,237
1.9	Cash flows related to investing activities Payment for acquisition of:		
	(a) businesses (item 5)	(422)	(422)
	(b) equity investments	(445)	(3,240)
	(c) intellectual property (d) physical pop gurrent assots	-	- (- 1)
	(d) physical non-current assets(e) software and data intangibles	(5)	(54) (800)
1.10	Proceeds from disposal of:	(431)	(800)
1.10	(a) businesses (item 5)	_	-
	(b) equity investments	_	-
	(c) intellectual property	-	-
	(d) physical non-current assets	2	20
	(e) other non-current assets	-	-
1.11	Loans to other entities		
1.12	Loans repaid by other entities		
1.13	Other (provide details if material)		
	Net investing cash flows	(1,301)	(4,496)
1.14	Total operating and investing cash flows	98	(2,259)
	Cash flows related to financing activities		
1.15	Proceeds from issues of shares, options, etc.	-	-
1.16	Transaction costs on issue of shares	-	(1,380)
1.17	Proceeds from borrowings	-	3,000
1.18	Repayment of borrowings	(325)	(356)
1.19	Dividends paid		
1.20	Other (provide details if material)		
	Net financing cash flows	(325)	1,264
	Net increase (decrease) in cash held	(227)	(996)
1.21 1.22	Cash at beginning of quarter/year to date Exchange rate adjustments to item 1.20	978	1,747
	Cash at end of quarter	751	751

⁺ See chapter 19 for defined terms.

Payments to directors of the entity and associates of the directors Payments to related entities of the entity and associates of the related entities

		Current quarter \$A'ooo
1.24	Aggregate amount of payments to the parties included in item 1.2	-
1.25	Aggregate amount of loans to the parties included in item 1.11	-

1.26 Explanation necessary for an understanding of the transactions

Non-cash financing and investing activities

2.1 Details of financing and investing transactions which have had a material effect on consolidated assets and liabilities but did not involve cash flows

N/A

2.2 Details of outlays made by other entities to establish or increase their share in businesses in which the reporting entity has an interest

N/A

Financing facilities available

Add notes as necessary for an understanding of the position.

		Amount available \$A'ooo	Amount used \$A'000
3.1	Loan facilities	2,750	2,750
3.2	Credit standby arrangements	2,000	645

⁺ See chapter 19 for defined terms.

Reconciliation of cash

Reconciliation of cash at the end of the quarter (as shown in the consolidated statement of cash flows) to the related items in the accounts is as follows.		Current quarter \$A'ooo	Previous quarter \$A'ooo
4.1	Cash on hand and at bank	751	1,747
4.2	Deposits at call	-	-
4.3	Bank overdraft	-	-
4.4	Other (provide details)	-	-
	Total: cash at end of quarter (item 1.23)	751	1,747

Acquisitions and disposals of business entities

		Acquisitions (Item 1.9(a))	Disposals (Item 1.10(a))
5.1	Name of entity	N/A	N/A
5.2	Place of incorporation or registration		
5.3	Consideration for acquisition or disposal		
5.4	Total net assets		
5.5	Nature of business		

Compliance statement

- ¹ This statement has been prepared under accounting policies which comply with accounting standards as defined in the Corporations Act (except to the extent that information is not required because of note 2) or other standards acceptable to ASX.
- 2 This statement does give a true and fair view of the matters disclosed.

Company secretary

Date: 31 January 2012

Print name: Craig Dawson

Sign here:

⁺ See chapter 19 for defined terms.

Notes

- 1. The quarterly report provides a basis for informing the market how the entity's activities have been financed for the past quarter and the effect on its cash position. An entity wanting to disclose additional information is encouraged to do so, in a note or notes attached to this report.
- 2. The definitions in, and provisions of, *AASB 107: Statement of Cash Flows* apply to this report except for any additional disclosure requirements requested by AASB 107 that are not already itemised in this report.
- 3. **Accounting Standards.** ASX will accept, for example, the use of International Financial Reporting Standards for foreign entities. If the standards used do not address a topic, the Australian standard on that topic (if any) must be complied with.

⁺ See chapter 19 for defined terms.