



ASX/NZX ANNOUNCEMENT

6 September, 2012

DATE AND LOCATION OF ANNUAL GENERAL MEETING

Notice is hereby given that the Annual General Meeting of the Company will be held on 23 October 2012 commencing at 10.00 am, at the Computershare Conference Centre, "Yarra Falls", 452 Johnston Street, Abbotsford, Victoria.

A handwritten signature in black ink, appearing to read "John Grover", is displayed within a light grey rectangular box.

John Grover
Company Secretary
Pacific Brands Limited