

23 October 2012

By Facsimile: 1300 300 021

Manager Companies
Company Announcements Office
Australian Securities Exchange Limited
Level 4, Stock Exchange Centre
20 Bridge Street
SYDNEY NSW 2000

Dear Sir

**Results of Annual General Meeting
Pacific Brands Limited**

In accordance with Listing Rule 3.13.2 and section 251AA of the Corporations Act, we advise details of the resolutions and the proxies received in respect of each resolution are set out in the attached proxy summary

Yours faithfully

A handwritten signature in black ink, appearing to read 'John Grover', written over a light blue horizontal line.

John Grover

Company Secretary

2A) Re-election of Dr Nora Scheinkestel as a Director

The instructions given to validly appointed proxies in respect of the resolution were as follows:

For	Against	Abstain	Proxy's discretion
639,795,036	4,081,554	6,020,544	3,067,953

The motion was carried as an ordinary resolution on a show of hands.

2B) Re-election of Mr James King as a Director

The instructions given to validly appointed proxies in respect of the resolution were as follows:

For	Against	Abstain	Proxy's discretion
639,300,047	4,597,775	5,977,962	3,084,703

The motion was carried as an ordinary resolution on a show of hands.

3) Adoption of Remuneration Report

The instructions given to validly appointed proxies in respect of the resolution were as follows:

For	Against	Abstain	Proxy's discretion
635,033,413	11,702,495	3,499,944	2,718,002

The motion was carried as an ordinary resolution on a show of hands.

5.1) Participation in LTI Plan and grant of additional share rights

The instructions given to validly appointed proxies in respect of the resolution were as follows:

For	Against	Abstain	Proxy's discretion
464,922,337	181,925,478	3,439,824	2,676,448

The motion was carried as an ordinary resolution on a show of hands.

5.2) Approval of additional termination benefits for John Pollaers

The instructions given to validly appointed proxies in respect of the resolution were as follows:

For	Against	Abstain	Proxy's discretion
621,137,257	25,879,396	3,302,405	2,645,029

The motion was carried as an ordinary resolution on a show of hands.

6) Adoption of Proportional Takeover Provision

The instructions given to validly appointed proxies in respect of the resolution were as follows:

For	Against	Abstain	Proxy's discretion
639,330,339	6,660,263	3,766,131	3,207,354

The motion was carried as a special resolution on a show of hands.

4) Board Spill Meeting Resolution

As more than 75% of votes cast on the resolution to adopt the Remuneration Report were cast in favour of the adoption of the Remuneration Report the Company was not required to put this resolution to a vote of shareholders.