

4 January 2012

Quickflix subscriber growth surge in December quarter

Quickflix Limited (Quickflix) announced today that it was experiencing strong growth with the number of total subscribers (including trialists) as at 31 December 2011 reaching 110,697, an increase of 21,303 or 24 per cent during the December quarter. Paying subscribers also tracked strongly finishing at 94,097 as at 31 December, representing net additions of 13,464 or growth of 17 per cent for the quarter. Paying subscribers have grown 81 per cent for the year to 31 December 2011.

Initial take up of Quickflix's new movie streaming service which launched in November 2011 has resulted in over 10 per cent of subscribers already choosing streaming as part of their package.

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About Quickflix

Quickflix is Australia's leading online movie rental company offering subscription to the largest range of movies and TV shows delivered as DVD or Blu-ray by mail for as little as \$5.99 per month or streamed instantly on demand from a library of hundreds of movies direct to PCs, Macs and a growing range of connected TVs and devices. www.quickflix.com.au