

4 December 2012

Addendum to 2012 Annual Report

Pursuant to the ASX decision dated 22 March 2012, it was a condition to the LR 6.18 waiver that a summary of the HBO Top-up Right be included in each annual report. This information was inadvertently not included in the 2012 Annual Report which was released to ASX on 17 October 2012 and is included below.

Note 17: REDEEMABLE PREFERENCE SHARES – Continued

The Company has provided HBO with “Top-up right” under the Placement Agreement. This enables HBO to participate in new issues of equity capital by the Company on terms no more favourable than terms offered to third parties, to enable HBO if it so elects to maintain its percentage shareholding in the Company.

The “Top-up right” will lapse in the event that:

- HBO’s holding of shares in the Company falls below 5% of the total number of shares on issue in the Company (on a fully diluted basis); or
- The content licensing agreement lapses or is amended in such a way that it effectively ceases.

Any securities issued under the “Top-up right” are issued to HBO for consideration that is either of the following:

- No more favourable than cash consideration offered by third parties (in the case of issues of securities to third parties for cash consideration); or
- Equivalent in value to non-cash consideration offered by third parties (in the case of issues of securities to third parties for non-cash consideration).

The number of securities that may be issued to HBO under the “Top-up right” in the case of any diluting event will not be greater than the number required in order for HBO to maintain its percentage holding in the issued capital of the Company (on a fully diluted basis) immediately before that diluting event.

The Top-up Right may only be transferred to an entity in the wholly owned group of HBO.

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For enquiries please direct as follows:

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About Quickflix

Quickflix (www.quickflix.com.au) is Australia's leading online movie company offering subscription to the largest range of movies and TV shows delivered as DVD or Blu-ray by mail or streamed instantly on-demand from a library of hundreds of movies & TV series direct to PCs, Apple Macs and a growing range of connected TVs, game consoles, iPad, iPhone and other devices. In New Zealand Quickflix streaming is available at www.quickflix.co.nz.

