

3 December 2012

Quickflix Corrects Media Article

Quickflix Limited (ASX: QFX) (Quickflix) responds to an article published in the Australian Financial Review on Saturday 1 December 2012 which makes incorrect statements regarding Quickflix. The article headed “Quickflix confident of HBO support despite exodus” incorrectly suggested that HBO could force Quickflix to repay the \$10 million investment by the end of the year. It further incorrectly states “But according to the terms, the recent exodus from Quickflix’s board constitutes a “liquidation event” giving HBO the right to redeem funds within 40 days of the departures.”

The article is wrong. Recent changes to the Quickflix Board do not constitute a liquidation event and the Company confirms it has since received HBO’s acknowledgement that even if such a right existed that it would not enforce it. Quickflix confirms that the Board and management have the full support of its investor HBO to execute the restructuring plan already advised to the ASX in an announcement made on 29 November 2012.

-END-

For enquiries please direct as follows:

Stephen Langsford
Executive Chairman & CEO
Quickflix Limited

Ph +61 8 93474944

stephen@quickflix.com.au

About Quickflix

Quickflix (www.quickflix.com.au) is Australia's leading online movie company offering subscription to the largest range of movies and TV shows delivered as DVD or Blu-ray by mail or streamed instantly on-demand from a library of hundreds of movies & TV series direct to PCs, Apple Macs and a growing range of connected TVs, game consoles, iPad, iPhone and other devices. In New Zealand Quickflix streaming is available at www.quickflix.co.nz.

