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Quickflix brings Australian families unlimited streamed children's entertainment

Sydney, Australia: Quickflix Limited (ASX: QFX), today announced the launch of its extensive new range of children's television shows, available for the first time in Australia through its streaming subscription service.

Licensing deals, for over of 300 hours of content, have been completed for Australia and New Zealand with the ABC, BBC, Turner and Cookie Jar to deliver popular children's TV shows such as Bob the Builder, Teletubbies, Thomas the Tank Engine, Inspector Gadget, Paddington Bear, Strawberry Shortcake among other top tier children's programming.

In a joint statement, Quickflix's Executive Chairman, Stephen Langsford and CEO Chris Taylor said, "We are extremely excited to be expanding our offering of children's entertainment. There has been strong demand for children's entertainment since launching our digital service and believe this vastly increased range will be well received by existing and potential subscribers alike".

The shows can be streamed, on-demand, direct to a growing number of Smart TV's and mobile devices including Mac's, PC's, Sony Bravia smart TV's, Blu-ray players, Play station 3, Panasonic smart TV's, Apple iPad's and iPhone's, Samsung smart TV's and Galaxy III smartphones. Very shortly, the service will also be made available on Samsung Galaxy tablets and through the X-Box 360 gaming console. Quickflix remains the only company in Australia offering unlimited streamed content for one low monthly subscription fee.

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About Quickflix

Quickflix (www.quickflix.com.au) is Australia's leading online movie company offering subscription to the largest range of movies and TV shows delivered as DVD or Blu-ray by mail or streamed instantly on-demand from a library of hundreds of movies & TV series direct to PCs, Apple Macs and a growing range of connected TVs, game consoles, iPad, iPhone and other devices. In New Zealand Quickflix streaming is available at www.quickflix.co.nz.

