





## **News Release**

## SingTel mio TV secures rights to broadcast Barclays Premier League for another three seasons

**Singapore, 10 October 2012** - Singapore Telecommunications Ltd (SingTel) today announced that it has secured the broadcast rights to all 380 Barclays Premier League (BPL) matches for the next three seasons commencing August 2013. These rights were acquired on a non-exclusive basis.

Mr Allen Lew, Country Chief Officer Singapore and CEO Group Digital L!fe, SingTel said, "We are delighted to bring all the BPL matches LIVE to Singapore for another three seasons. Along with our recent acquisition of the rights to the UEFA Champions League, UEFA Europa League, FA Cup, Serie A, Ligue 1 and other prominent football tournaments, fans can be assured of SingTel's strong commitment to deliver the most comprehensive football experience on mio TV, the home of football."

The matches will continue to be available online on miostadium.com and on mobile via SingTel's BPL application.

Premier League Chief Executive, Mr Richard Scudamore, said: "mio Stadium has provided Singapore fans with great local programming and coverage of the Barclays Premier League action in a comprehensive and innovative manner. We are pleased to be continuing our partnership with SingTel for another three seasons."

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