

**Form 603**  
Corporations Act 2001  
Section 671B

**Notice of Initial Substantial Holder**

To: Company Name / Scheme: **Tranzact Financial Services Limited**  
ABN: 84 089 997 731

**1. Details of substantial Holder**

Name: **London City Equities Limited**  
ACN / ARSN (if applicable): 59 003 200 664  
The holder became a substantial holder on 5 October 2012

**2. Details of voting power**

The total number of votes attached to all the voting shares in the company or voting interests in the scheme that the substantial holder or an associate had a relevant interest in on the date the substantial holder became a substantial holder are as follows:

<i><b>Class of securities</b></i>	<i><b>Number of securities</b></i>	<i><b>Person's votes</b></i>	<i><b>Voting power</b></i>
Ordinary Shares	6,173,651	6,173,651	5.37%

**3. Details of relevant interests**

The nature of the relevant interest the substantial holder or an associate had in the following voting securities on the date the substantial holder became a substantial holder are as follows:

<i><b>Holder of Relevant Interest</b></i>	<i><b>Nature of relevant interest</b></i>	<i><b>Class and number of securities</b></i>
London City Equities Ltd	Direct ownership of 6,173,651 Ordinary Shares .	6,173,651 Ordinary Shares
Imperial Pacific Limited	Has relevant interest in 29.5% of London City Equities Limited	
Imperial Pacific Asset Management Pty Limited, Imperial Pacific Fund Managers Pty Limited and Imperial Pacific Resources Pty Limited.	Wholly owned subsidiaries of Imperial Pacific Limited.	
Mr PEJ Murray	Has relevant interest in 39.8% of Imperial Pacific Limited	
Mr JC Plummer	Has relevant interest in 36.2% of London City Equities Limited and 23.6% of Imperial Pacific Limited	
Mr VJ Plummer	Has relevant interest in 12.8% of London City Equities Limited.	

**4. Details of present registered holders**

The persons registered as holders of the securities referred to in paragraph 3 above are as follows:

<i><b>Holder of Relevant Interest</b></i>	<i><b>Registered holder of securities</b></i>	<i><b>Person entitled to be registered as holder</b></i>	<i><b>Class and number of securities</b></i>
London City Equities Limited	London City Equities Limited	London City Equities Limited	6,173,651

**5. Consideration**

The consideration paid for each relevant interest referred to in paragraph 3 above, and acquired in the period / four months prior to the day the substantial holder became a substantial holder is as follows:

<i>Holder of relevant interest</i>	<i>Date of acquisition</i>	<i>Number of securities (all Ordinary Shares)</i>	<i>Consideration (Cash) \$</i>
London City Equities Ltd	1 Jun 12	30,000	3,620
ditto	4 Jun 12	15,469	1,866
ditto	8 Jun 12	54,531	6,580
ditto	13 Jun 12	50,000	6,020
ditto	5 Oct 12 (DRP Entitlement)	189,230	20,815
ditto	5 Oct 12 (DRP Underwriting)	1,358,786	149,466

**6. Associates**

The reasons the persons named in paragraph 3 above are associates of the substantial holder are as follows:

<i>Name and ACN/ARSN (if applicable)</i>	<i>Nature of Association</i>
Imperial Pacific Limited	Holds relevant interest in 29.5% of London City Equities Ltd.
Mr PEJ Murray	Holds relevant interest in 39.8% of Imperial Pacific Limited
Mr JC Plummer	Holds relevant interest in 36.2% of London City Equities Ltd and 23.6% of Imperial Pacific Limited.
Mr VJ Plummer	Holds relevant interest in 12.8% of London City Equities Limited.

**7. Addresses**

The addresses of persons named in this form are as follows:

<i>Name</i>	<i>Address</i>
London City Equities Limited	Level 10, 19 Pitt Street, Sydney NSW 2000
Imperial Pacific Limited	Level 10, 19 Pitt Street, Sydney NSW 2000
Imperial Pacific Asset Management Pty Limited, Imperial Pacific Fund Managers Pty Limited, and Imperial Pacific Resources Limited.	Level 10, 19 Pitt Street, Sydney NSW 2000
Mr PEJ Murray	30 Esther Road, Balmoral Beach NSW 2088
Mr JC Plummer	15 Riley Ave, West Pennant Hills, NSW 2125
Mr VJ Plummer	6/24 Flood Street, Bondi, NSW 2026

**Signature:**

Print Name .....Peter Edward John Murray ..... Capacity .....Director .....

Sign here .....  ..... on .....5 October 2012 .....