



# MARKET RELEASE

18 June 2012

Trade Me Group Limited

TRADING HALT

The securities of Trade Me Group Limited (the "Company") will be placed in Trading Halt Session State at the request of the Company, pending the release of an announcement by the Company. Unless ASX decides otherwise, the securities will remain in Trading Halt Session State until the earlier of the commencement of normal trading on Wednesday, 20 June 2012 or when the announcement is released to the market.

Security Code: TME

A handwritten signature in black ink, appearing to read 'CBM', is positioned above the printed name.

Cameron Bill  
Adviser, Listings

18 June 2012

Cameron Bill  
ASX Limited  
Level 4, Exchange Centre  
20 Bridge Street  
SYDNEY NSW 2000

**Trading Halt application for Trade Me Group Limited**

Trade Me Group Limited (**TME**) requests a trading halt of TME's listed ordinary shares with immediate effect.

TME is a publicly listed issuer with ordinary shares listed on both the ASX and the NZX (the primary listing being on NZX).

This application is made in concurrence with a trading halt application made by TME to the NZX, with the intended effect that there will be a simultaneous halt in trading of ordinary shares in TME on both the ASX and NZX.

Pursuant to Listing Rule 17.1, TME advises:

1. Fairfax Digital Holdings NZ Limited, which currently owns 66% of the issued ordinary shares of TME, has entered into an underwriting agreement to sell down 15% of the issued capital of TME (**Sell Down**). The trading halt is required to enable the Sell Down to be conducted in an orderly manner and to ensure the Sell Down does not adversely affect the market for TME shares.
2. TME would like the trading halt to last until the earlier of an announcement being made to NZX and ASX regarding the outcome of the Sell Down or until the opening of trading at 10:00 am on Tuesday 19 June 2012.
3. TME is not aware of any reason why the trading halt should not be granted.
4. TME has no other information necessary to inform the market about the trading halt.

If you have any queries, please contact Linda Cox, Company Secretary for Trade Me, +61 448 911 029

Yours sincerely



Linda Cox  
Company Secretary