

Appendix 3Y

Change of Director's Interest Notice

Information or documents not available now must be given to ASX as soon as available. Information and documents given to ASX become ASX's property and may be made public.

Introduced 30/09/01 Amended 01/01/11

Name of entity: Trade Me Group Limited
ABN: 154 115 723

We (the entity) give ASX the following information under listing rule 3.19A.2 and as agent for the director for the purposes of section 205G of the Corporations Act.

Name of Director	Gregory Hywood
Date of last notice	21 May 2011

Part 1 - Change of director's relevant interests in securities

In the case of a trust, this includes interests in the trust made available by the responsible entity of the trust

Note: In the case of a company, interests which come within paragraph (i) of the definition of "notifiable interest of a director" should be disclosed in this part.

Direct or indirect interest	Indirect
Nature of indirect interest (including registered holder) Note: Provide details of the circumstances giving rise to the relevant interest.	n/a
Date of change	11 September 2012

+ See chapter 19 for defined terms.

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No. of securities held prior to change	<p>1. GKJT Superannuation Fund Pty Ltd (beneficial interest under GKJT Superannuation Fund - 118,343 shares Fairfax Media Limited Ordinary Shares</p> <p>2. Fairfax Employee Share Plans Pty Ltd (beneficial interest under the Fairfax Executive Employee Share Plan) - 1,514,491 Fairfax Media Limited Ordinary Shares</p> <p>3. GKJT Superannuation Fund Pty Ltd (legal interest) in 50,000 ordinary shares in Trade Me Group Limited</p>
Class	<p>Ordinary shares in Fairfax Media Limited.</p> <p>1. 80,454 2. 86,999 3. 32,547</p>
Number acquired	200,000 ordinary shares in Fairfax Media Limited
Number disposed	n/a
Value/Consideration Note: If consideration is non-cash, provide details and estimated valuation	<p>1. 0.4400 2. 0.4375 3. 0.4350</p>
No. of securities held after change	1,832,834 ordinary shares in Fairfax Media Limited and 50,000 ordinary shares in Trade Me Group Limited
Nature of change Example: on-market trade, off-market trade, exercise of options, issue of securities under dividend reinvestment plan, participation in buy-back	On market trade.

Part 2 – Change of director's interests in contracts

Note: In the case of a company, interests which come within paragraph (ii) of the definition of "notifiable interest of a director" should be disclosed in this part.

Detail of contract	n/a
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Nature of interest	
Name of registered holder (if issued securities)	
Date of change	
No. and class of securities to which interest related prior to change <small>Note: Details are only required for a contract in relation to which the interest has changed</small>	
Interest acquired	
Interest disposed	
Value/Consideration <small>Note: If consideration is non-cash, provide details and an estimated valuation</small>	
Interest after change	

Part 3 – +Closed period

Were the interests in the securities or contracts detailed above traded during a +closed period where prior written clearance was required?	No
If so, was prior written clearance provided to allow the trade to proceed during this period?	n/a
If prior written clearance was provided, on what date was this provided?	n/a

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